

# Advanced Computer Software Group launches Advanced Mobile Communications

Submitted by: Advanced Computer Software Group LTD

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Advanced can now supply software applications, mobile devices and airtime all under one roof

Advanced Computer Software Group plc (Advanced) today announces the launch of Advanced Mobile Communications (AMC).

AMC – Advanced’s new mobile communications brand - supplies corporate mobile devices and airtime, delivering savings in excess of 25 per cent per user on current corporate mobile packages.

Vin Murria, CEO of Advanced Computer Software Group says, “Mobile working (<http://www.advancedcomputersoftware.com/amc/>) is an integral part of the business landscape of the future. We’re already seeing considerable take-up of mobile applications and technologies and this demand is only expected to increase. With the launch of Advanced Mobile Communications, we have mobile applications (<http://www.advancedcomputersoftware.com/amc/>), technologies and airtime all under one roof, demonstrating our commitment to mobile working (<http://www.advancedcomputersoftware.com/amc/>) while making it as easy as possible for businesses to roll it out.”

Advanced’s decision to supply corporate mobile devices and airtime is in response to growing demand for mobile business applications. With over 13,000 users of Advanced’s mobile solutions, iConnect (<http://www.advancedcomputersoftware.com/ahc/products/electronic-call-monitoring-staffplan-icconnect.php>) and iNurse (<http://www.advancedcomputersoftware.com/ahc/products/inurse.php>), Advanced recognises the benefit to customers of supplying a ‘one stop shop’ offering in which handheld devices and airtime are supplied alongside mobile software applications. This provides customers with a competitive proposition from a single supplier. Advanced is the only UK software provider that can offer mobile applications, handheld mobile devices and airtime all under one roof.

Murria adds, “Advanced Mobile Communications is a key differentiator in the UK software and services market as no other UK-based IT provider has its own in-house mobile airtime and hardware division. With Gartner predicting that mobile applications will generate \$15.9 billion in end-user spending in 2012, we are primed to take full advantage of the surge in demand for mobile applications and the associated hardware and airtime opportunities.”

Advanced is a ‘one stop shop’ for all organisations’ mobile working needs. Fully bespoke airtime packages on a range of phones (including smartphones and tablets) can be provided, delivering significant savings on organisations’ current corporate mobile phone expenditure. All packages can be tailored to the needs and size of the organisation with integrated fixed line and complementary VoIP services also available.

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Notes to Editor

About Advanced Computer Software Group [www.advancedcomputersoftware.com](http://www.advancedcomputersoftware.com)

Advanced Computer Software Group plc is a leading provider of patient management software solutions for the healthcare sector, and back office solutions for businesses and organisations in both the public and private sectors.

The Group has an annual turnover of £98m and over 850 staff based in seven regional offices serving over 7,000 customers within the UK.

Originally established to consolidate the fragmented primary care software market, the Group now comprises three divisions addressing the needs of both public and private sector organisations. The Health & Care division sells a range of products to the NHS and private sector including patient workflow management and case management for social care providers, mobile applications for care in the community and rostering applications for social care settings.

The Business Solutions division provides accounting, payroll, HR, business intelligence, document management and collaborative solutions to local authorities, healthcare organisations and companies across the private sector.

Underpinning these divisions, the Group's 365 Managed Services division supports the Group's software portfolio in addition to providing managed services to a wide range of customers. By means of this common technology platform the Group is able to offer solutions in a variety of ways to best suit customers' business needs including the provision of hosted Cloud-based solutions, such as Software as a Service (SaaS), which can be delivered as a fully managed service with software hosted either in the Group's data centre or at customers' own premises.

About Advanced Mobile Communications [www.advancedcomputersoftware.com/amc](http://www.advancedcomputersoftware.com/amc)

Advanced Mobile Communications is a business mobile and landline solutions specialist, working to ensure organisations' mobile and landline business needs are met. Uniquely, Advanced can also offer mobile workforce rostering solutions, enabling staff to communicate seamlessly when out of the office.

Advanced can provide a fully bespoke airtime package on a range of phones that will offer significant savings on an organisation's current corporate mobile phone expenditure. Packages can be tailored depending on the size and type of the business. Organisations using Advanced's mobile solutions can expect savings in excess of 25%.

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