

IT Governance Expert Launches Updated Data Security Guide

Submitted by: 80:20 Communications Limited

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London, 25 April 2012 – Alan Calder, Chief Executive of IT Governance (<http://www.itgovernance.co.uk/>), is today launching an updated version of the industry-leading book: 'IT Governance: An International Guide to Data Security and ISO27001/ISO27002' (<http://www.itgovernance.co.uk/products/4>).

Co-authored with IT Governance's Training and Consultancy Director Steve Watkins, 'IT Governance: An International Guide to Data Security and ISO27001/ISO27002' is the fifth edition of the definitive compliance text (previously called: 'IT Governance: A Manager's Guide to Data Security and ISO27001/ISO27002'). The book, published by Kogan Page, provides information and advice to help senior managers and board directors manage all aspects of information security and assist senior staff in achieving compliance with cybersecurity standard ISO27001. This new edition will replace the earlier editions of the book as the basis for the UK Open University's postgraduate course on information security.

Calder says: 'Board directors are ultimately responsible for a company's cybersecurity and need to be engaged in information security management, which includes understanding the speed of growth in the information economy and the urgent need to adopt IT governance best practice.'

Calder continues: 'We have fully updated the book to ensure readers are completely aware of the current cybersecurity threats and the latest regulatory and technological developments throughout the world. This fifth edition includes new material on key international markets, including the UK, North America, the European Union and the Asia-Pacific region.'

'The proliferation of increasingly complex, sophisticated and global threats to information security, in combination with the compliance requirements of a flood of computer- and privacy-related regulation around the world, is driving organisations to take a more strategic view of information security,' says Calder. 'It has become clear that hardware-, software- or vendor-driven solutions to individual information security challenges are, on their own, dangerously inadequate. This book seeks to help all organisations strengthen their defences.'

Matthew Smith, Publishing Director at Kogan Page, says: 'For many companies, their intellectual property can often be more valuable than their physical assets. Having an effective IT governance strategy in place can protect this intellectual property, reducing theft and infringement, and also enabling organisations to fully utilise their intellectual property's value. Bringing together the most relevant international material into one authoritative book, including details of the creation of the International Board for IT Governance Qualifications, 'IT Governance: An International Guide to Data Security and ISO27001/ISO27002' is an essential resource for any organisation that needs to understand information security risk.'

'IT Governance: An International Guide to Data Security and ISO27001/ISO27002' (ISBN: 9780749464851) is available to buy now at £45 (US\$74.37/€51.70) through the IT Governance website at: www.itgovernance.co.uk/products/4.

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NOTES TO EDITORS:

IT Governance Ltd is the one-stop shop for books, tools, training and consultancy for governance, risk management and compliance. The company is a leading authority on data security and IT governance for business and the public sector. IT Governance is 'non-geek', approaching IT issues from a non-technology background and talking to management in its own language. The company's customer base spans Europe, the Americas, the Middle East and Asia. More information is available at: www.itgovernance.co.uk.