

ReadSoft: shared service centres must partner with specialists

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Visit ReadSoft (<http://www.readsoft.co.uk>) on stand 11, at the 12th Annual European Shared Services and Outsourcing Week 2012, Amsterdam, May 14 to 16, 2012.

Helsingborg, Sweden, April 26, 2012 - Shared Service Centres (SSC) and business process outsourcing (BPO) organisations seeking industry 'best practice' must seek specialist partnerships if they are to secure a seamless on-boarding experience, with continuous process improvement and performance. ReadSoft, a global leader in business automation solutions, will be presenting market-leading business process automation solutions at Shared Services and Outsourcing Week, delivering scalable and repeatable technology driven efficiency for SSCs and BPOs.

ReadSoft provides a flexible range of single process modules and end-to-end solutions (purchase to pay, order to cash & human resources) for on-premise, online, or offshore deployment. The specialist knowledge and flexibility of the technology on offer enables SSCs to instigate more competitive pricing strategies while outpacing competition.

"Shared service centres can move away from issues such as labour costs by simply adopting technology led automation and creating efficient, scalable and repeatable business models." says Marten Persson, ReadSoft's International Sales Director for SSC & BPO.

Persson said that one of the most important items on the agenda at the event this year was, "the ability for SSC owners to find out how they can drive best practice for their end customers while maintaining their margins and moving up the value chain to become trusted advisors." ReadSoft creates an opportunity for partners to enrich revenues, and transition more end-customers to the shared service centre while the change remains seamless to their end-users.

Visit ReadSoft at SSOW 2012, on Stand #11 to learn how to evolve the shared service centre. Book a meeting in advance by visiting www.ow.ly/asawz

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About ReadSoft

ReadSoft is the largest global provider of software and services to businesses that want to better control and improve back office and administrative processes. ReadSoft is a provider of software and services to some of the world's largest corporates, SSCs and BPOs. To compete and thrive in their competitive markets, companies such as these have elected to deploy automation to capture, sort, group and route documents into appropriate workflow processes. ReadSoft's products enable companies to automate data entry, classification, ERP matching, workflows, and e-invoicing through the entire P2P and

O2C journey.

Results achieved by using ReadSoft's automation are improved productivity and compliance, and reduced cost and time.

Founded in 1991 ReadSoft has operations on five continents. The company is headquartered in Helsingborg, Sweden and trades on the NASDAQ OMX – Stockholm's Small Cap List. For more information about ReadSoft, please visit www.readsoft.com