

UK cloud computing company iomart Hosting sponsors youth football teams

Submitted by: Iomart Group Plc

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iomart Hosting has announced the names of the first 10 youth football teams that will wear its sponsored kit next season.

The UK cloud computing (<http://www.iomarthostingcloud-hosting>) and managed hosting provider launched a new marketing campaign called Host Your Kit (<http://www.hostyourkit.com>) in March using sport to promote web hosting to the wider public. The campaign was launched by Scottish international footballers Charlie Mulgrew and Emma Fernon.

Phil Worms, Marketing Director of iomart Hosting said: "We're absolutely delighted with the success of Host Your Kit so far. Since we launched the campaign on Twitter, Facebook and online, we have been inundated with hundreds of email and video entries from football teams across England, Scotland and Wales. With events like Euro 2012 and the London Olympics this year we felt it was a great time to get involved with sport."

In all 30 youth football teams in England, Scotland and Wales will benefit from the Host Your Kit campaign for which iomart Hosting has partnered with sports retailer Greaves Sports. The winners all receive an iomart Hosting sponsored adidas football kit.

Sandy Greaves, Managing Director of Greaves Sports (<http://www.greavessports.com>), said: "We're delighted to be a partner in this great social media marketing and sports campaign by iomart Hosting. Success online is vital for modern retailers like Greaves Sports so Host Your Kit has given us a great chance to promote our brand across the UK."

The first Host Your Kit winning teams are: Ancrum Juniors FC U14s from Jedburgh in the Borders; Berner FC U12s, Tower Hamlets, London; Charlestown United U14s, St Austell, Cornwall; Jeanfield Swift Girls FC U11s, Perth, Scotland; Lumley Gateway FC U16s, County Durham; Mile Oak Wanderers U13s, East Sussex; Netherne Falcons FC U13s, Surrey; Port Glasgow Juniors BC U13s girls, Glasgow; Rainham Eagles U13s, Essex; and Scotton Scorchers U15s from North Yorkshire.

iomart Hosting is part of AIM listed iomart Group plc which was recently voted Scottish PLC of the Year.

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News release issued on behalf of iomart Hosting by Jane Robertson, Head of PR for iomart Group plc. For more information please email jane.robertson@iomart.com or call 0141 931 6474 (dir), 0141 931 6400 or 07827948993 (mob).

Notes for editors:

About iomart Hosting

iomart Hosting www.iomarthosting.com is one of the UK's leading providers of complex managed hosting and cloud computing services to the enterprise market. It owns and manages its own network

infrastructure, including five UK data centres, offering a unique 100% uptime guarantee. Services include: Private and Hybrid Cloud, Colocation, Content Delivery Networks, IP Transit, Cloud Storage and Email.

Clients include: office2office, Misys, Cimex, BT plc, Stagecoach, Skyscanner, SoftCat, Learndirect, London School of Economics, Newsquest , Shine TV and STV.

iomart Hosting is an ISO9001 & ISO27001 certified company. The company is fully accredited at Gold Partner level with VMware, Oracle and Microsoft. It is part of AIM listed iomart Group plc.

