Announcing Partnership between IRM UK and Iasa Global

Submitted by: IRM UK Strategic IT Training Ltd
Monday, 30 April 2012

IRM UK and Iasa Global combine offerings to highlight the role of technologists in business.

London, UK, April 30, 2012 - IT architect association, Iasa Global, and IRM UK, a leading provider of strategic training for IT professionals and managers, have recently formed a strategic partnership and media alliance. The two organizations plan to combine their efforts in improving the professional standing of technologists by investing in the long-term success of each other's educational activities and promotional campaigns.

As part of the partnership, the associations have agreed to provide mutual membership discounts including a 10% discount on one another's seminar and conference registrations. In doing so, the two associations aim to provide a bridge linking their respective networks.

"Iasa is very proud to announce a partnership with IRM UK. Enterprise architecture and business technology strategy are at the heart of Iasa's educational activities, so our partnership with IRM UK is ideally positioned to provide value to both of our communities." said Paul Preiss, CEO of Iasa Global.

The agreement comes in the midst of preparation for the co-located Enterprise Architecture and Business Process Management Conferences hosted by IRM UK and held in London in June of this year. Iasa Global will maintain a presence at the event which aims to provide a range of tutorials and workshops designed to benefit enterprise architects and business technologists seeking to build adaptable business solutions.

About Iasa Global:
Iasa Global is the premier association focused on the technology architecture profession through the advancement of best practices, education and certification. Headquartered in Austin, Texas, the association is committed to improving the quality of the IT architecture industry by developing and delivering standards, education and accredited certification programs and services. Iasa has 50 chapters and interest groups in more than 30 countries, and has a member base and readership of over 70,000 worldwide. For more information, visit http://www.iasaglobal.org , or email: contactus@iasahome.org.

About IRM UK:
IRM UK are specialists in strategic IT training for IT & business professionals and managers. IRM UK carefully selects presenters who have superior technical knowledge, teaching skills and a wide range of practical business experience. IRM UK presenters are some of the most influential technologists, methodologists and original thinkers in IT today. Noted for the participation of top level decision makers from both the corporate, user and vendor communities, and the lucid analysis of critical strategic and management issues, IRM UK events are condensed and rigorous combining technical explanations with management advice and discussions of future directions. For more information, visit http://www.irmuk.co.uk , or email customerservice@irmuk.co.uk

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