

GFI Software Combines Antivirus and Anti-Spam Protection in GFI MailEssentials™ 2012 for Comprehensive Email Threat Protection

Submitted by: GFI Software

Thursday, 3 May 2012

As organisations continue to battle spam and phishing attacks, GFI offers a dedicated email security solution to manage the daily onslaught of malware-laden messages

CLEARWATER, Fla. – May 3, 2012 – In order to help small to medium-sized businesses (SMB) in the fight against email-borne threats, GFI® Software today announced the availability of GFI MailEssentials 2012 UnifiedProtection (<http://www.gfi.com/anti-spam-software-exchange>). The solution features robust anti-spam functionality, now combined with up to five virus detection engines, including the award-winning GFI VIPRE® antivirus, to give SMBs comprehensive protection against phishing, spam and virus-carrying emails.

Email is a critical business function that is also a conduit through which malware can enter an organisation and wreak havoc. A continuing battle for organisations of all sizes, spam emails represent more than 70% of all emails sent on a daily basis and a recent GFI survey (<http://www.gfi.com/page/116028/44-percent-of-u.s.-businesses-say-their-networks-have-been-breached-due-to-malware-laden-email>) of SMBs found that nearly half of respondents (44%) had suffered a data breach as a direct result of email-borne malware. 84% of those surveyed said the volume of spam in their organisation had either increased (52%) or remained the same (32%) in the past year. One of the main reasons SMBs are still struggling with the influx is that 48% simply rely on the anti-spam component of their antivirus solution to block spam, rather than employing a dedicated email security solution. GFI MailEssentials 2012 UnifiedProtection combines GFI's top email security technologies to deliver a spam capture rate greater than 99% with low false positives and multiple antivirus engines, mitigating the risks associated with malware-laden email.

To help SMBs protect their networks and intellectual property from email-based threats, GFI MailEssentials 2012 UnifiedProtection has bolstered its robust anti-spam and anti-phishing capabilities by adding GFI VIPRE (<http://www.vipreantivirus.com/>) and Bitdefender (<http://www.bitdefender.com/>) virus scanning engines to its protection capabilities. For heightened protection, administrators may also license additional engines from Kaspersky Lab (<http://usa.kaspersky.com/>), McAfee (<http://www.mcafee.com/us/>) and Norman (http://www.norman.com/personal/antivirus_antispyware/en). By integrating robust virus detection into GFI MailEssentials, IT administrators can now deploy a complete, easy-to-use email security solution, all managed from a single, redesigned and intuitive, web-based dashboard.

Existing GFI MailEssentials customers* will be able to easily upgrade to GFI MailEssentials 2012 UnifiedProtection and enjoy the same reliable spam detection they have come to value and expect, together with the benefit of award-winning antivirus capabilities. Similarly, GFI MailSecurity* customers will be able to upgrade to GFI MailEssentials 2012 UnifiedProtection and avail themselves of top-notch spam filtering in addition to the robust email security they have grown accustomed to.

GFI MailEssentials Unified Protection also provides:

- Flexible and granular user-based attachment and keyword filtering
- Advanced content filtering
- Added email security through Trojan and email exploit detection and HTML sanitation
- Powerful email reporting capabilities

“It is clear that email-borne threats are as dangerous as ever, and although spam is not a new problem, it is one that SMBs still need to adequately address,” said Phil Bousfield, general manager, Infrastructure business unit, at GFI Software. “Spammers and malware writers are well aware that even the most savvy end-user can be fooled into clicking a link in an email and infecting their computer or entire company network. GFI MailEssentials 2012 UnifiedProtection gives administrators more peace of mind, knowing that far fewer spam and virus-carrying emails will make it to end user mailboxes.”

“SMB administrators want solutions that provide robust features and capabilities without requiring heavy management and time commitments,” continued Bousfield. “With GFI MailEssentials UnifiedProtection, they will be getting a powerful, complete, best-in-class email security solution that allows them to spend more time addressing the needs of their end users and less time worrying about them clicking on malicious links contained within their emails.”

To learn more about GFI MailEssentials 2012 UnifiedProtection, visit <http://www.gfi.com/exchange-server-antispam-antivirus> or email sales@gfi.com.

* GFI MailEssentials 2012 is also available in Anti-Spam and EmailSecurity editions.

About GFI

GFI Software provides web and mail security, archiving and fax, networking and security software and hosted IT solutions for small to medium-sized businesses (SMB) via an extensive global partner community. GFI products are available either as on-premise solutions, in the cloud or as a hybrid of both delivery models. With award-winning technology, a competitive pricing strategy, and a strong focus on the unique requirements of SMBs, GFI satisfies the IT needs of organizations on a global scale. The company has offices in the United States, UK, Austria, Australia, Malta, Hong Kong, Philippines and Romania, which together support hundreds of thousands of installations worldwide. GFI is a channel-focused company with thousands of partners throughout the world and is also a Microsoft Gold ISV Partner.

For more information:

GFI Software

Please email David Kelleher at dkelleher@gfi.com
GFI - Malta: Tel: +356 2205 2000; Fax: +356 21382419.
URL: <http://www.gfi.com>.

Davies Murphy Group

Please email Janne Virtanen or Martin Brindley at gfi@daviesmurphy.com

GFI – UK: +44 1256 807 360

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