

Hairtrade expands its cosmetics range with the introduction of Daniel Sandler

Submitted by: pr-sending-enterprises

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Hairtrade, the UK's leading retailer of hair extensions, hair care and beauty products has recently expanded its cosmetics range with the introduction of Daniel Sandler professional finish makeup.

British talent Daniel Sandler (<http://www.hairtrade.com/daniel-sandler-m-77.html>) has taken the cosmetic world by storm and his full range of multi award winning mineral makeup line is now available at Hairtrade, consisting of foundations, watercolour liquid blush, and the most beautiful shades of mineral eyeshadow.

Keven Kou, managing director of I&K International Limited said: "We decided to increase our range of makeup as we have recently realised an increase in interest, as well as sales, of our current makeup brands including New CID Cosmetics and FakeBake."

He continued: "We decided to add Daniel Sandler's range as it's an exciting, upcoming brand that fits in line with the current brands at Hairtrade. Customers are looking for something fresh and that's exactly what Daniel Sandler provides with its mineral eyeshadows and water colour liquid blush."

The brand, already hugely popular across the UK with top beauty bloggers, is available now from www.hairtrade.com and consists of foundations, concealers, powder, bronzer, liquid blush, eyeshadow, mascara, eye liner, lip gloss, lipstick, and makeup tools to create the most professional makeup finish.

About I&K International Limited:

Established in 2005, I&K International Limited is now one of the leading distributors of online hair care and beauty products across the UK and Europe. Hairtrade provides a wide range of hair extensions (<http://www.hairtrade.com/>), hair care products and hair electrical brands.

Hairtrade provide a wide range of 100% human hair extensions mainly, human hair weaves, I&K clip in Hair Extensions and pre-bonded hair and European hair extensions. Among its top brands are I&K 100% Human Hair and Remy Hair, Top Model and Jessica Simpson hair. In addition to its 100% human hair extensions the company also provides synthetic hair extensions, wigs, hairpieces, hair extensions accessories and tools, as well as an extensive range of hair care products from brands such as Tigi, Loreal, Schwarzkopf, Goldwell, Matrix, Fudge, Keune, Sexy Hair and many more.

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