

The Ice Man Cometh ... with Icely Done's Frozen Cocktail Sticks

Submitted by: Stealth PR

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Icely Done (<http://www.icelydone.com>) launch six perfectly blended drinks in the form of nostalgic frozen cocktail sticks for home delivery this summer.

Each Icely Done (<http://www.icelydone.com>) cocktail stick is expertly blended using quality branded spirits and sustainably sourced ingredients to create six tantalising flavours to inject magic into any event, party or any social occasion.

Choose from:

Finlandia grapefruit vodka & Pomegranate

Absolut lemon vodka & Raspberry

Havana Club rum & Coconut

Havana Club 3yr rum & Mango

Campari & Blood Orange

Beefeater gin & Lemon

Created by Lefti Christodoulou, an internationally renowned bartender and drinks' industry professional, Icely Done (<http://www.icelydone.com>) cocktail sticks are inspired by a Brazilian fresh fruit product sold as a street drink to quench thirsts in hot climates.

"Icely Done (<http://www.icelydone.com>) cocktail sticks are a stylish, nostalgic and affordable way to instantly serve up an ice cold cocktail for your guests. I've mixed each flavour to impart a genuine cocktail experience of superior quality and taste while also being refreshing, mouth-watering and moreish. We freeze our cocktail sticks as soon as we have created the blend so they are free of additives and preservatives and taste just like a good cocktail or blended fresh fruit ice cold shot," says Lefti.

So, when the hot weather cometh ring the Icely Done Man on 07534 934 744 or order online. Prices start from just £1.50 per cocktail stick based on a minimum order of 20 and are inclusive of VAT. Delivery within the M25 is free with charges applicable outside of the Greater London area. www.icelydone.com

ENDS

NOTES TO EDITORS

Samples are available for journalists wishing to try out before publicising.

Reader offers and/or competitions are considered

The 80ml cocktail sticks are 6% ABV and are packaged in 100% recyclable polythene which bears the vintage movie-inspired Icely Done logo.

There are no additives/preservatives added as Icely Done cocktail sticks are frozen immediately after the blends have been crafted.

The products remain frozen (delivery/transportation) and are consumed frozen.

Ideal Storage temperature: Standard Domestic freezer (-18 to -22)

Consumer Prices of Icely Done frozen cocktail sticks

Prices start from just £1.50 per cocktail stick based on a minimum order of 20. Prices are inclusive of VAT and delivery for deliveries within the M25 and subject to a delivery charge beyond the Greater London area.

20+ (£1.50) 50+ (£1.40) 100+ (£1.30) 150+ (£1.20) 200+ (£1.10)

Prices are per cocktail stick and including VAT & delivery

Bespoke offerings available for venues/events tied to certain brands and/or spirits. An example of one such bespoke offering:

Green Beast: Pernod Absinthe with fresh lemon & cucumber infused spring water

RRP (Venues & Festival Bars)

Lowest: £2.50

Highest £3.00-£3.50

On-Trade:

Prices above do not apply. Contact the Icely Done (<http://www.icelydone.com>) team to discuss.

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