

National Geographic Traveller - Family Summer Out Now

Submitted by: APL Media (Absolute Publishing)

Friday, 11 May 2012

National Geographic Traveller - Family Special issue out now

26-page digital ezine sample: www.natgeotraveller.co.uk/familysummer12

LONDON (11 May 2012) — The new special issue of National Geographic Traveller - Family is available now on UK newsstands, focusing on great adventures for the whole family and top tips on booking your summer holiday.

Cover story: An Awfully Big Adventure highlights active breaks with all the family — from pre-schoolers to teens — and covers destinations as far afield as the Amazon and as close to home as Scotland.

Maria Pieri, editor and editorial director, says: “Planning an adventure with the kids can simply mean staying close to home — from the wild beauty of the Scottish Highlands to YHA breaks in Wales. Or it can involve looking further afield — perhaps a cycle trip to the moon (Iceland in this case!), diving in the Red Sea, riding a donkey in Spanish Castille, or kayaking in Croatia.

“There’s never been a better time to introduce families to authentic travel experiences and this issue offers a host of innovative ideas, easy-to-use guides, expert advice and tips from parents.

“Plus, there’s stuff for the kids to get involved with too — from did-you-know? facts to maps and interactive games.”

Also in this issue:

- Go on safari in South Africa
- Self-drive France
- Dive into the Indian Ocean with kids
- Oman with teens
- Self-catering options for Italy
- UK active breaks
- Sleep: Ibiza accommodation ideas
- City guides featuring Amsterdam, Boston and London, plus pull-out kids’ guides
- Real life — discussion topics include: late bookings, summer camps, and families of five or more

PLUS our fabulous competition: Win a seven-night walking holiday for four to Austria with Intravel.

The Summer special issue of National Geographic Traveller - Family is on sale from 10 May. The magazine is published twice a year*, with a cover price of GBP£3.85, via subscription — along with National Geographic Traveller (UK) — and on newsstands.

The holding page is available at: www.natgeotraveller.co.uk/family or visit www.natgeotraveller.co.uk

Find us on Facebook: <http://www.facebook.com/NGTFamily>

And Twitter: <http://twitter.com/NGTFamily>

For a taster of the issue, view this 26-page digital sample issue:

www.natgeotraveller.co.uk/familysummer12

Notes

National Geographic Traveller (UK) is published under license by Absolute Publishing Ltd (APL), from the National Geographic Society in Washington, D.C. It became the 15th local-language edition when it was launched in December 2010. The magazine also is available in China, Spain, Russia, the Netherlands, Israel, Poland, Slovenia, Latin America, Armenia, Czech Republic, Croatia, Indonesia, Romania and South Africa. The 180-page travel and lifestyle magazine is packed full of you-are-there photography, authentic travel experiences and inspiring narratives.

National Geographic Traveller (UK) is published eight times a year (from Sept 2012) with a cover price of GBP £3.85, via subscription and on newsstands. Visit www.natgeotraveller.co.uk for more information

National Geographic Traveller – Family is published as a special issue twice a year in May (Summer issue) and December (Spring issue) with a cover price of GBP £3.85, via subscription and on newsstands. Visit www.natgeotraveller.co.uk/family for more information

National Geographic Traveler (USA) is the world's most widely read travel magazine. It championed sustainable travel before it was cool and, eight times annually, celebrates journeys that are about place, experience, culture, authenticity, living like the locals and great photography. It makes a distinction between tourism and travel and stresses inquisitive, not acquisitive, trips. It employs storytelling and you-are-there photography to inspire readers to pick up and go. And, with the theme of "All Travel, All the Time," it eschews fashion and fluff in favour of articles that offer a strong sense of place, inspiring narratives that make readers take trips, and solid service information to help them plan those trips.

The National Geographic Society is one of the world's largest nonprofit scientific and educational organizations. Founded in 1888 to "increase and diffuse geographic knowledge," the Society's mission is to inspire people to care about the planet. National Geographic reflects the world through its magazines, television programs, films, music and radio, books, DVDs, maps, exhibitions, live events, school publishing programs, interactive media and merchandise. National Geographic magazine, the Society's official journal, published in English and 33 local-language editions, is read by more than 40 million people each month. The National Geographic Channel reaches 370 million households in 34 languages in 168 countries. National Geographic Digital Media receives more than 15 million visitors a month. National Geographic has funded more than 9,600 scientific research, conservation and exploration projects and supports an education program promoting geography literacy. For more information, visit www.nationalgeographic.com

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