

Contensis signs money-saving agreement with Manchester councils

Submitted by: Zengenti

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In this 'age of austerity', Contensis (<http://www.contentmanagement.co.uk>) has signed a money-saving agreement with public authorities in Greater Manchester.

The framework agreement with AGMA – the Association of Greater Manchester Authorities – could see possibly up to 18 councils and other local public bodies signing-up to use the Contensis (<http://www.contentmanagement.co.uk>) web content management system.

Public procurement is an expensive business and when Government is trying to improve efficiency and make saving throughout the public sector, framework agreements are one area which can help.

With AGMA, it was decided to initially procure a CMS solution for both Wigan and Trafford councils, with the opportunity to open this up to any of the other member and associate organisations.

Each AGMA member can now be assured that all the due diligence, quality checks and value for money considerations have been done, and they can join the framework without the need for an expensive procurement process of their own.

This not only saves them money but saves Contensis (<http://www.contentmanagement.co.uk>) money as well by not having to pitch to individual authorities – and this means that significant discounts can be passed on to the AGMA members.

Rarely is there such a 'win win' situation!

Adam Green, the Contensis local government account manager, said: "After such a great year in the public sector, from seeing a successful migration and exciting channel shift figures from Staffordshire County Council through to the No.1 positioning for Rhondda Cynon Taf CBC in Sitemorse, we are hoping to help the new members of the Contensis (<http://www.contentmanagement.co.uk/news/index.aspx>) fold make some real difference and save some real money."

[ends]

Note to Editors:

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(<http://www.contentmanagement.co.uk/About-us/Press-Centre/Press-Centre.aspx>) :

www.contentmanagement.co.uk

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Company Background:

Established in 2001, Contensis has been in the web content management field for over 10 years.

The company is based in south Shropshire and employs around 25 staff.

Contensis is the CMS of choice for many leading organisations, powering multiple web sites for major publisher, Pearson Education, as well as Henderson Global Investors, Macmillan Cancer Support, Fulham Football Club, the Royal Institute of British Architects, Goodwood Estate, plus major UK universities, including the University of Birmingham, the University of Nottingham, the LSE and the European University Institute in Florence, Italy.

Contensis (<http://www.contentmanagement.co.uk>) is a product wholly owned and developed by Genetics Ltd, an ISO 9001:2008 quality-accredited company.