

Are You Ready for the Great Trail Challenge?

Submitted by: Arena Media

Wednesday, 16 May 2012

Get ready for a marathon experience like no other with the Great Trail Challenge from Karrimor! The new off road running event will take place on 17th June 2012 and leading running shoes (<http://www.sportsdirect.com/mens/mens-running-shoes>) retailer SportsDirect.com, have free places to give away to 10 lucky winners!

You can choose from a range of runs, including a 10k, half marathon and marathon trail run to put your determination and power to the test and all you have to do to be in with a chance of free entry is log on to the official SportsDirect.com Facebook (<https://www.facebook.com/SportsDirectUK>) and Twitter (<https://twitter.com/#!/SportsDirectUK>) pages.

There are two different ways to enter the competition: if you're a tweeter- SportsDirect.com are asking 'In less than 140 characters- tell us what you love most about running ?' and if you're a fan on Facebook, you can tell them where in the World you would love to go running and why. One entry will be chosen at random as the winner each week from both sites.

The challenge itself will take place in Fitz Park, Keswick, in the Lake District. The course will consist of a long scenic lap, taking in views of Keswick, Derwentwater and Bassenthwaite from the path below Skiddaw, with a slightly shorter lap to accommodate the 10k trail. The half marathon runners will cover one large and one short lap, with the marathon runners tackling two large laps and two short laps.

So if you feel you're ready for the challenge, step up and enter online today. You can also find full details on the event on the official Great Trail Challenge (<http://www.greattrailchallenge.org/>) website.

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