

# Rags to Riches Internet Entrepreneur Launches First Online Business Training Event

Submitted by: So Much Better Media

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Nick James, internet entrepreneur, has announced his first training event to help ordinary people learn how to make money online. Money Making Mastery will be held 23-24 June 2012 in Reading, Berkshire to an audience of 450 business owners.

Nick, based in Berkshire, has assembled an international line up of presenters who will share how they created their own online businesses in simple language using real life examples. These are all experts who have personally inspired Nick and helped him to create his own business success.

Money Making Mastery speakers include Matt Bacak and Diane Conklin, who run successful marketing businesses over in the US. From the UK, Andy Harrington, Jerry Clark, Lee Sandford, the ex-UK Premiership footballer who is now an expert trader, plus Tom Breeze and Andy Frain, professional video creators and many more.

Andy Harrington is Nick's personal mentor who started his own business with a £10,000 bank loan and turned it into a 52 Million Pound business. A well known personal development coach and public speaker, he's shared a stage with luminaries such as Sir Richard Branson, Alan Sugar, Anthony Robbins, Brian Tracy, Paul McKenna and T Harv Eker.

Jerry Clark is another self-made business success, a US direct sales and networking expert, Jerry became a millionaire in his Twenties. To date he has produced over 100 audio training programmes which are used by dozens of businesses in 35 countries. Jerry's area of expertise is teaching how to increase productivity and profitability in home based businesses.

Nick has a very personal reason for organising this event, as just ten years ago, his life changed after a chance meeting with a stranger:

"I'd just split up with my fiancée, the mother of my son, and had to move out of our home. To make ends meet, I was working as a car park attendant. One day, I helped out a customer who had boxed his car in and we got talking.

"He explained to me what he did for a living and I was amazed to learn that he ran a successful online business. In those days, an internet based business wasn't an option I would have ever considered possible for myself."

Encouraged to do something different, Nick set up his first business and began developing software and products to help small businesses improve their online marketing. Now he has a seven figure business, his own online training centre and continues to develop his own products while helping others do the same. He's worked with business people as diverse as driving instructors, magicians, chicken keepers and bouncy castle organisers.

Said Nick "I'm very excited to have the opportunity to share with others how the internet can give

anyone the freedom to set up a low cost, flexible business and reach millions of people around the world.”

Ends

Notes to Editors:

Money Making Mastery takes place on 23-24 June 2012 at the Hilton Hotel, Drake's Way, Reading. Further details here: Money Making Mastery (<http://www.nick-james.com/MoneyMakingMastery.pdf>)

Confirmed speakers to date are: Matt Bacak, Diane Conklin, Neil Stafford, Dan Ralphs, Jerry Clark, Lee Sandford, Tom Breeze and Andy Frain.

To contact Nick James for interview or comment via Alison at So Much Better PR on 07549 532 689 or [ali@somuchbetteronlinemarketing.com](mailto:ali@somuchbetteronlinemarketing.com)

For hi-res images of Nick please email [emma@nick-james.com](mailto:emma@nick-james.com)

Press passes for Money Making Mastery are available on request via Alison at So Much Better PR on 07549 532 689