

bwin.com marks Champions League final with £50 free bet competition

Submitted by: bwin

Thursday, 17 May 2012

In addition to offering industry-leading odds of 17/20 on a Bayern Munich win in normal time, bwin are giving away a free £50 bet for correctly guessing the time of the first goal in the Champions League final.

With the world's biggest club game just days away, bwin is offering punters the chance to win a completely free £50 bet.

Despite most pundits predicting a Real Madrid v Barcelona final when the semi-final line-up was revealed, it is English side Chelsea who travel to Germany to take on Bayern Munich in their own back yard for Saturday's Champions League showpiece. Should they follow up their semi-final success over holders Barca and lift the trophy, the Blues will become the first London side to win Europe's premier club football competition.

Bayern, who knocked out nine-times winners Real Madrid in the last four, are bidding for their fifth European title at the highest level and in the lead-up to the game, bwin is offering football betting fans the chance to win a £50 free bet which comes with no strings attached.

To be in with a chance of claiming bwin's prize, customers simply have to guess the time of the first goal scored during normal time in the 2011-12 Champions League final. The person who predicts the correct time (or, if nobody gets it exactly right - the entrant who goes closest) will have a £50 free bet credited to their account.

To be in with a chance of winning, customers just need to send their name, bwin username and the exact minute they think the first goal will be scored in the Champions League final to ukcompetitions@bwin.org (<http://ukcompetitions@bwin.org>) and there is no deposit required. Non-members can register here (<https://home.bwin.com/registration.aspx?pid=3982&language=1&zoneid=137490>).

If more than one person guesses the correct or closest time, then all successful entries will be put into a hat. There will be up to three winners chosen at random and each of those people will have their account credited with a £50 free bet. To read the full terms and conditions for the competition, click here (<http://bwinbetting.com/bayern-munich-chelsea-win-completely-free-50-bet,19592.html>). In addition to the competition, bwin is offering industry-leading odds for the Champions League final.

Bayern odds of 17/20 on a win in normal time are very attractive - a price which may be seized on by Tottenham fans hoping the German team prevails, as a Bayern victory would ensure Spurs qualify for next season's Champions League.

As a Chelsea success would mean Tottenham, who clinched the Premier League's final Champions League qualification spot by virtue of a fourth-place finish, would have to give up their slot so that the English holders could defend the trophy.

Those predicting a tight game will be interested to hear that bwin's offer of 3/1 on a draw after normal

time is the leading bookies' price. Chelsea to make history and win for the first time, without the need for extra time or penalties, is available at 27/10.

ENDS

Notes to editors

Additional information:

As well as being in with a chance of winning the £50 free bet for guessing the time of the first goal in the Champions League final, new customers can claim a £25 free bet by signing up for a bwin account and depositing £25.

Using this to back Bayern Munich to win in normal time would win £46.25 should the bet prove successful.

About bwin.party

bwin.party digital entertainment plc is the world's largest listed online gaming company and owns the bwin brand. The company was formed from the merger of bwin Interactive Entertainment AG and PartyGaming Plc on 31 March 2011. Incorporated, licensed and regulated in Gibraltar, the group has over 3,100 employees in offices in Europe, India, Israel and the US and generated total pro forma revenue of €814.0m and pro forma Clean EBITDA of €193.2m in 2010. bwin.party is also licensed in France, Italy and Alderney, and commands leading market positions in each of its four key product verticals: online sports betting, poker, casino and bingo with some of the world's biggest online gaming brands including www.bwin.com (<https://www.bwin.com>), www.PartyPoker.com (<https://www.PartyPoker.com>), www.PartyCasino.com (<https://www.PartyPoker.com>) and www.FoxyBingo.com (<https://www.FoxyBingo.com>). At the heart of our business, our proprietary software, online gaming platforms and a strong portfolio of games collectively differentiate our customer offer compared with our competitors.

Picture-Download (<http://www.bwinparty.com/MediaCenter/ImageLibrary.aspx>)

Follow us on Twitter: [bwinpartypress](http://twitter.com/bwinpartypress) (<http://twitter.com/bwinpartypress>)

Contact information:

Press

Chris Bryant

chris.bryant@bwinparty.com

0207 337 0287

