

Park Inn by Radisson unveils global 1+1 Stay One, Get One event

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Carlson Rezidor Hotel Group, one of the world's largest and most dynamic hotel groups, has announced the launch of the Park Inn by Radisson 1+1 Stay One, Get One offer, where the first 20,000 people to register will be eligible to receive 44,000 bonus Gold Points, enough for a free night at any Park Inn by Radisson hotel worldwide.

"This year marks the one-year anniversary of Club CarlsonSM, our global hotel rewards program, and in celebration, we'd like to encourage new customers around the world to experience the bright, bold and fresh offerings that Park Inn by Radisson has to offer," said Heather Passe, vice president, Marketing, Loyalty and E-commerce.

"1+1 Stay One, Get One allows our customers to earn a free night at any Park Inn around the world and experience how our hotels add color to life," added Eric De Neef, Senior Vice President for Park Inn at Rezidor, Carlson's strategic partner in Europe, the Middle East and Africa.

Travellers can now register for the 1+1 Stay One, Get One event by visiting [ParkInnOnePlusOne.com](http://www.parkinnoneplusone.com) (<http://www.parkinnoneplusone.com/>). The first 20,000 guests to register and stay at least one night at any Park Inn by Radisson hotel, now through July 22, 2012, will earn 44,000 bonus Gold Points - enough points for a one-night stay at any Park Inn by Radisson hotel. Once the 20,000 spots are filled, guests who register for the promotion and complete a one-night stay at any Park Inn by Radisson hotel by July 22, 2012, will earn 15,000 bonus Gold Points, enough for a free night at select hotels.

For more information about the offer, as well as terms and conditions, interested parties can visit [ParkInnOnePlusOne.com](http://www.parkinnoneplusone.com). Club Carlson is the global hotel rewards program from the Carlson Rezidor Hotel Group. Guests who are not members can join for free during any stay at a Carlson Rezidor hotel or resort, during registration for the 1+1 Stay One, Get One event, or by visiting [ClubCarlson.com](http://www.clubcarlson.com). Club Carlson redefines hotel rewards with a collection of superior benefits and offers a faster way to a free night stay at any of the more than 1,000 participating hotels worldwide: Radisson Blu, Radisson, Park Plaza, Park Inn by Radisson and Country Inns & Suites By CarlsonSM.

About the Carlson Rezidor Hotel Group

Carlson Rezidor Hotel Group - formed in early 2012 - is one of the world's largest and most dynamic hotel groups.

The portfolio of the Carlson Rezidor Hotel Group includes more than 1,300 hotels, including hotel Sofia (<http://www.parkinn.com/hotel-sofia>), hotel Linz (<http://www.parkinn.com/hotel-linz>), hotel Muscat (<http://www.parkinn.com/hotel-muscat>) and hotel Leuven (<http://www.parkinn.com/hotel-leuven>), as well as a global footprint spanning 81 countries and territories and a powerful set of global brands (Radisson Blu, Radisson, Park Plaza, Park Inn by Radisson, Country Inns & Suites By CarlsonSM and Hotel Missoni). In most of the group's hotels, guests can benefit from the loyalty program Club CarlsonSM, one of the most rewarding loyalty programs in the world. The Carlson Rezidor Hotel Group and its brands employ more than 80,000 people.

Carlson Rezidor Hotel Group is headquartered in Minneapolis, USA, and Brussels, Belgium.

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