

Traditional In-Car Games a Favourite to Keep the Kids Entertained on Long Journeys

Submitted by: Wildfire

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LONDON, MAY 22ND 2012 - A one-hour car journey can feel like a lifetime to a child, so it's no surprise that 73% of British parents say they enjoy traditional car games, according to research by carhiremarket.com. To help parents with ideas on how to avoid the "are we nearly there yet?" chants, Carhiremarket.com has today launched a new guide to the best games to keep the kids occupied on any type of car journey.

The 'Top Ten In-Car Game Guide', available to download at www.carhiremarket.com/top-ten-in-car-games.aspx offers some quick and convenient ways to ensure young passengers are entertained, without plugging in DVD or electronic entertainment.

The guide covers a range of games, from old favourites like i-spy, which 59% of parent drivers say tops their list, 'spot and win' activities and others on the more quirky side, including:

- Duck – a bit of silly fun involving bridges
- Pub Cricket – perfect for aiding maths skills
- The Number Plate Game – concentrating this hard will keep the kids occupied for hours

For more information on top holiday destinations and to get the best deal on car hire, visit www.carhiremarket.com .

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About carhiremarket.com

Carhiremarket.com is an independent price comparison website whereby customers can choose a car hire out of 24,000,000 offers from 130 suppliers and 90,000 stations in 178 countries and book directly.

Carhiremarket.com is connected with the most reputable car hire suppliers worldwide over an XML-reservation interface. The customers can reserve their desired car hire with only two steps and can specify their offer by filtering through price, car category, equipment, doors / passenger and supplier. In addition, the customer can immediately see which services are included in the offer. Another advantage: Bookings can be made directly on the site.

By exclusively negotiated rates with the car rental companies carhiremarket.com also guarantees special terms and prices. Furthermore, our trained call centre provides support to our customers with their online reservations and also with any other questions around the subject rental car. They are available by phone from Monday to Friday from 9 a.m. to 7 p.m. and Saturday from 10 a.m. to 6 p.m. – for free. The team care about concerns and booking procedures. From England you dial the free service-hotline 0800 098 82 20. Short news also on Twitter: <http://twitter.com/carhiremarket>.

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