

Shaking up the cost of moving - Freightstars auction site cuts the cost of bringing in the removal men

Submitted by: Ad Hoc-PR

Thursday, 24 May 2012

If you want removal men to do your bidding on a shoestring budget, then www.freightstars.com is the place to look to save a fortune on removal fees. The innovative reverse auction site (<http://www.freightstars.com>) allows people to post jobs for professional drivers and removal firms across the country, with the lowest quote winning the contract.

Unlike many competitors, the site is free to use and also caters for bulky items requiring delivery where mainstream couriers prove too expensive. From 'down the street' house moves to emigration jobs, people describe the items they need transporting and set a budget, which for house moves typically ranges from £100 - £250. Site users can specify goods in transit insurance requirements and have the reassurance of Freightstars.com's driver ratings given by previous customers – similar to eBay's feedback system.

Designed to be easy to use and offering free images and highlighted listings to give jobs maximum impact for drivers; registration can be completed and jobs posted in minutes. Site users are emailed on the status of current jobs and the site also features a new quote assistant assigned to manage posts for less 'internet savvy' people or those offering more than 10 jobs.

Says Freightstars.com founder, Mark Hamer: "We launched the site to save customers money and also to bring back the superior customer care aspect that smaller, independent drivers can offer. My previous career involved working with large courier and removal firms and there were a lot of issues with cost and damages, plus calling through to a call centre is no substitute for dealing with one person. We make it fast and free to get delivery quotes and simply put, we offer an easy way to move big stuff, without breaking the bank.

"With regard to green issues, we are aware that haulage is damaging to the environment and to put something back we are a member of the carbon zero federation and donate a portion of any driver fees paid to us to an environmental charity."

-Ends-

Media contact:

Emma Starrs, emma@adhoc-pr.com, Tel: 07704 110703

Ad Hoc-PR