

Actix's LTE Solution Wins at Telecoms.com LTE Awards 2012

Submitted by: Wildfire

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London, 24 May 2012: Actix, the world leader in mobile network analytics and optimization, has won a Telecoms.com LTE Award 2012 (http://www.lteawards.com/2012_winners) for its LTE Network Acceptance solution. Beating 38 entrants, the Actix solution was recognised as a unique and exceptional network product with a proven ability to measure true LTE performance in real-world conditions.

Actix LTE Acceptance (<http://www.actix.com/our-solutions/visualize/network-acceptance/index.html>) supports the majority of Europe, Asia and North America's early LTE deployments. The solution is also being readily adopted for newer deployments, with Actix signing up its 60th customer for LTE Network Acceptance earlier this month.

Bill McHale, CEO, Actix, commented: "Actix's LTE solutions continue to help operators across the globe test, optimise and analyse their networks. The judges at the LTE awards have recognised just how important it is to have the right solution in place to deliver the data and insight required to guarantee network performance and take the risk out of LTE rollouts."

Actix's LTE Network Acceptance solution helps mobile operators minimize the substantial risks involved in LTE rollout and ensure day one network quality by independently verifying the performance of LTE networks prior to launch. Actix does this by enforcing transparent and unambiguous KPIs; automating the network acceptance process to manage cost and complexity; and delivering centralized governance, ensuring full control of network equipment providers. Full optimization capabilities also allow any issues identified during the process to be addressed at the same time.

The Telecoms.com LTE World Awards are a symbol of recognition to the LTE industry as a mark of leadership, quality and innovation. The judging panel consists of senior executives from some of the world's leading telecommunications companies, including Orange, AT&T, Three and Telecom Italia. This year's event took place on May 23rd in the El Xalet, Montjuic, Barcelona.

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About Actix

Actix is the world leader in mobile network analytics and optimization, with more than 400 customers, including 25 of the top 30 operators worldwide. Founded in 1991, today Actix has offices in the U.K., Germany, U.S.A, Malaysia, China, Singapore, Japan, Australia, Brazil and Dubai.

In 1997, Actix developed the world's first multi-vendor desktop solution, Analyzer, for mobile network layer 3 analytics, which is the current de facto global standard. In 2007, Actix delivered another world first, a mobile network analytics and optimization platform supporting hundreds of users, called ActixOne. This optimization platform encompasses multiple solutions to assure network rollout quality, improve customer experience in the RAN and optimize multi-vendor 2G, 3G and 4G networks.

For more information, please see www.actix.com.

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