

Rudell the Jewellers Ride'n'Drive with Ferrari

Submitted by: Rudells

Wednesday, 30 May 2012

Rudell the Jewellers were delighted to invite sixteen of their clients to join them at a very special ride'n'drive event hosted by GrayPaul Ferrari & Maserati Birmingham on the 23rd May 2012.

The day was held at Mallory Court Hotel, located on the outskirts of Royal Leamington Spa, on a beautiful summers day. Guests arrived to the impressive sight of two gleaming "rosso corsa" (race red) Ferrari California either side of the picturesque courtyard.

Each client was introduced to their driver for the day who carefully explained the features of the car and accompanied them on the test drive. Each driving for 45 minutes and everyone got to enjoy the exhilaration of driving the cars through the beautiful country lanes and open roads with the roof down.

All guests attended the delicious luncheon that was prepared by Mallory Court's Michelin star kitchen and served in their private dining room.

Jennifer Muddyman – Rudells Business Development Manager was present on the day and said "all clients returned from their drive with the widest smiles. Driving the world's finest cars in the English sunshine is an experience that is hard to beat.

We would like to thank the wonderful team at GrayPaul Ferrari & Maserati Birmingham for making such a fantastic day possible".

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Rudell the jewellers showrooms are based in Wolverhampton and Harborne, Birmingham; they are renowned for the finest quality jewellery and customer service in the Midlands since 1938.

Note: For PR enquiries please contact jennymuddyman@rudells.com or 0121 427 1904.

Please note board directors for reference: Jon Weston, Managing Director, and John Harlow Sales Director.