

Blue Flag Beach + holiday cottage = Happy Families

Submitted by: Ashleworth Ltd

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Britain's 129 wonderful Blue Flag beaches, and over 3,000 quality holiday cottages to rent within 3 miles of them. The key ingredients for a recession-busting holiday have finally been brought together online for the first time in CottageWorld's Blue Flag Beach Map (<http://www.cottageworld.com/blue-flag-beaches>)

Self-catering in the UK is booming as families look to reduce the family holiday budget, and a cottage near a beach offers great entertainment for kids and adults alike – with no admission charge! A Blue Flag Awarded Beach has an extra stamp of quality as Beach Operators have to fulfil a number of criteria covering water quality, environmental management, safety and services, and environmental information and education. Until today there has been no way to plan a holiday that includes both key ingredients, but CottageWorld.com have added a beach directory to their huge cottage database.

CottageWorld co-founder Ross Lammas commented: "Anyone with children quickly learns that the beach is the perfect place to keep them entertained for free, without the need to visit expensive theme parks. You also want to know that a beach is clean and the water safe for bathing in. On our site people can find cottages from lots of different companies near a favourite beach, or just do a general search like cottage close to blue flag beach Devon (<http://www.cottageworld.com/search.php?q=cottage+close+to+blue+flag+beach+Devon>) which currently produces over 50 results."

Heath Court, for example, is described as in close proximity to the Blue Flag Breakwater Beach, and Shoalstone open air sea water pool. Sleeping 8 people, it is available in August for well under £150 per person. <http://www.cottageworld.com/accommodation/14147>

For further information visit [CottageWorld.com](http://www.CottageWorld.com)
(<http://www.cottageworld.com/blue-flag-beaches>)<<http://www.CottageWorld.com>>

Ends

Note to editors:

The Blue Flag is a certification by the Foundation for Environmental Education<http://en.wikipedia.org/wiki/Foundation_for_Environmental_Education> (FEE) that a beach <<http://en.wikipedia.org/wiki/Beach>> meets its stringent standards. FEE's Blue Flag criteria include standards for water quality, safety, environmental education and information, the provision of services and general environmental management<http://en.wikipedia.org/wiki/Environmental_management> criteria.

CottageWorld.com is the new cottage comparison site featuring over 12,000 holiday cottages from leading UK cottage agencies and direct from owners. It offers a unique opportunity to find a large selection of different cottages in or near anywhere in the UK.

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