

Showcase for journalists: A selection of the 82 small business clients at Making Headlines

Submitted by: Making Headlines

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We are in a unique position that we have a huge amount of start ups and small businesses at the agency and would like to introduce a monthly showcase to provide an overview for future stories and comment.

Every client that we list has been fully briefed regards to providing comment, customer examples and photographs. Those of you who have dealt with me or the team before will know that we work quickly and at least one member of the team is on hand on Saturdays and until 9pm each evening for those last minute deadlines.

There is obviously far more of a story behind each client. If you are interested in any of the companies below let me know and I will tell you more.

They are all keen to do profile stories and many can write good comment pieces .

If you would like to get an updated press show case on the 1st of each month, please email to let me know.

I look forward to working with you,

Rebecca

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1) The Craft Beer Social Club

www.thecraftbeersocialclub.co.uk

Started in 2012, They run beer tasting in London and offer vouchers for fathers day.

2) Wax RDC, London

www.wax-rdc.com

Wax helps startups and SMEs raise funding and develop new products/services.

Wax specialises in sustainable design (environmentally/socially conscious design

Comment: How to turn your invention in to a product. How to get funding.

3) Purely Angels

Sabi Hilmi

www.purely-angels.com

Described by penguin publishing as Britains angel expert, Sabi has recently published a book entitled the secrets of angel healing. Sabi can locate your angel for you. Her angelic services empower and inspire you to change your life for the better, in the way that you deserve to achieve your desires. Sabi has had a drastic change of career having worked in banking for 10 years.

Comment: We were sceptical at the agency but Sabi really is inspirational. She will welcome meeting the

press and telling her story of her first divine experience.

4) Make Me Confident

Mark Maitland - Qualified Dramatherapist with a Masters Degree, experienced in helping people overcome fears, doubt, inner critical nature and improving confidence in life.

Comment: workforce development using confidence as a business tool. Challenges of taking a company in a new direction and venturing into new areas of business. How small businesses can 'manage' their way to become big businesses.

5) Saloca , Glasgow

www.saloca.com

Saloca is an online software system for salons and spas. Salons can run their entire business on our software.

6) Artem of London (2012)

www.artemoflondon.com

Auctioneers & Valuers of fine art & antiques.

Comment: Teaching the next generation about antiques. Antiques – an alternative investment to pension.

7) North Wales Foot Care, Wales

www.northwales-footcare.co.uk

8) Making Headlines (us!)

www.making-headlines.co.uk

Comment: Growing small businesses, knowing when to change your business model, common mistakes for small businesses, PR – the industry must change. Rebecca and the team have carried out 152 induction calls for start-ups in May and have a real insight in to the problems they are facing.

Personal story: Director Rebecca Gunn runs Making Headlines and competes horses at county level.

9) Moo Moo, Birmingham

www.mmym.co.uk

Youth Marketing. The MD and team are all between 18-26 and run successful services to engage, equip and empower young people. They run campaigns such a Chlamydia testing in nightclubs, sexual health in schools and other ways to break barriers and provide solutions to the hard to reach young people.

Comment: sexual health, reaching the youth, London riots, unemployment

10) PeoplePost

www.wearepeoplepost.co.uk

Door to door leaflet – delivered by people with learning difficulties to provide jobs and training for them.

Comment – the forgotten communication method of door to door leafleting. Supporting people that are hard to employ.

Personal story – Established in 2011, director is ex NHS

11) Carbon Financial Consultants, Surrey

www.carbonfc.com

Carbon Financial Consultants` is in its purist form an independent property funding brokerage. Our business has the distinct advantage of combining Mortgage & Insurance guidance with additional private banking and development funding expertise.

Comment: Advice for 1st time buyers, the property market.

Personal story: Young team of entrepreneurs.

12) Time 2 Heal

www.time2heal.co.uk

Time2Heal. Jackie has new book is on sale globally

Reki Healing/Teaching Personal Life Coaching & Public Speaking

Comment: How to de stress, Helping children through parents split

Personal story – Single mother of 4, business woman. Learnt Reiki with master in Japan.

13) Nigel Cox Consulting Ltd

www.nigelcoxconsulting.com

They enable UK and international businesses deliver their business strategy by helping them and their employees move through the change curve from start up to steady state quickly and efficiently.

14) DTA Architecture, London

www.dta-architecture.com

Architecture. DTA create 'feel good' spaces for your lifestyle. Dynamic, fresh ideas, out-of-the-box architecture and interiors practice.

15) Inspiration HR

www.inspirationhr.co.uk

Inspiration HR, we provide HR services to schools, private nurseries and would like to expand our offer to SMEs.

16) JMH Aspirations

www.jmhaspirations.co.uk

JMH deliver coaching to individuals to help them reach their personal goals. They give coaching to business to enable them to add value and leverage through understanding how to effectively manage their teams in flow.

17) Rent My Garden (2012)

www.rentmygarden.co.uk

It's a garden advertising website enabling garden owners to advertise their garden periodically for parties, events, growing food, storage and camping.

Comment: rent out your garden for camping during 2012.

18) Halalgems (2011)

www.halalgems.com

Halalgems provide great deals for the Muslim community in the UK using an online deals service. It provides a mobile service that finds users somewhere to eat, somewhere to pray, and something fun to do.

19) Buttons Children's Parties (2011)

www.buttonschilddrensparties.co.uk

Buttons was created to supply children and parents with the newest party ideas, games, activities and themes.

Personal story: 25 year old Ellie Kelly (her real name!) can write top tips for anything to do with entertaining children.

20) Memorable Baby Showers (2012)

www.memorablebabyschowers.com

Memorable Baby Showers provides bespoke baby shower planning services and a selection of baby shower supplies/decorations.

Comment – making the mum to be feel special

21) The Spanish Boot Company (2010)

Country long leather boots, as worn last year by Kate Middleton.

Comment: Boots for festivals, summer events.

Personal story – two sisters running own company

22) Ratedinstructors.com

www.ratedinstructors.com

A website to make choosing a driving instructor Safer and Easier. Customers can post their ratings and reviews for the instructor they have taken lessons with.

23) Immigration Training (2012)

Training for Immigration. An opportunity for legal graduates in Birmingham who cant find employment in law.

24) Dazzle Vintage Furniture (2012)

www.dazzlevintagefurniture.co.uk

Dazzle Vintage Furniture specialises in selling authentic French vintage furniture, lighting and accessories.

25) KinetiQue Ltd, Cornwall (2012)

www.kinetique.co.uk

A new and unique diamond - the IQ Diamond®. Completely unique due to a combination of its hearts and arrows cut, internally flawless clarity, natural colour, size and affordability, costing only a fraction of the normal price. It is an ethical diamond: man made and therefore environmentally friendly and complete with a conscience.

Comment: Kind not mined. The ethical issues around diamond mining.

26) Bishop Standen Associates Ltd (2011)

www.actionheroevents.com

The No.1 Event Company for James Bond Secret Agent, Superman, Batman and Superhero themed events. Donald Standen, Creative Director has worked on Batman, Superman, and Captain America Films amongst many

others. He was personally chosen by both Sean Connery and Christopher Reeve to portray their classic character roles. More recently he has appeared on UK TV in Commercials for Churchill Insurance and SKY TV.

27) SwitchstanceIT (2011)

www.switchstanceIT.com

They specialise in building bespoke web-based database systems. Focus in NHS information systems and also document archiving/digitising systems. Also have a Live Chat product.

That's it for this month; email me for more information/ to receive next months showcase at rebecca@making-headlines.co.uk