

Voucher Code Site Relaunched to Save Cash-Strapped British Consumers Hundreds of Pounds a Year

Submitted by: Azam Marketing

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One of the UK's fastest growing voucher code websites, AnyVoucherCodes (www.anyvoucherCodes.co.uk) has re-launched with a new look, improved shopping tools and a wider selection of exclusive discounts than ever before.

After months of planning and consultation with leading digital marketing and design agency Azam Marketing (<http://www.azam.net>), the AnyVoucherCodes (<http://www.anyvoucherCodes.co.uk>) team has unveiled a state-of-the-art site which allows customers to save hundreds of pounds a year on everyday purchases.

AnyVoucherCodes.co.uk will help customers stretch their monthly budgets with thousands of great savings on clothing, electronics, fashion, eating out, mobile phones, health & beauty and much more, with exclusive online and offline discounts for Britain's best loved retailers.

Alongside exclusive voucher codes (<http://www.anyvoucherCodes.co.uk>) procured from big brand advertisers, additional discounts are also pulled in from popular daily deals aggregators including Groupon, KGB Deals, and Wowcher to increase the range of bargains on offer.

Jayen Patel, Managing Director of AnyVoucherCodes.co.uk, comments: "With rising living costs an ongoing concern, people are savvier than ever when it comes to hunting out bargains. AnyVoucherCodes.co.uk aims to deliver the widest selection of shopping codes on the web and our deal hunters work tirelessly round the clock to source fresh and exclusive discounts."

Throughout the summer and autumn consumers using the website also have the chance to win an iPad 3 (promotion ends 30 November 2012). They may enter the prize draw by subscribing to the AnyVoucherCodes.co.uk newsletter, 'liking' the site on Facebook or by following updates on Twitter:

Newsletter Sign Up:

<http://www.anyvoucherCodes.co.uk>

Facebook:

<https://www.facebook.com/pages/Any-Voucher-Codes/119759381470711>

Twitter:

<http://www.twitter.com/anyvoucherCodes>

Note to Editors:

Headquartered in London, UK, AnyVoucherCodes.co.uk provides the latest online and offline discount codes (also known as voucher codes, coupon codes or promotional codes) for over 2,400 popular retailers.

For more information email [avc \[at\] anyvoucherCodes.co.uk](mailto:avc@anyvoucherCodes.co.uk) or telephone +44

(0) 870 870 2222

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