

# Say Thank You to the BE57 DAD in the World this Father's Day

Submitted by: Punch Communications

Friday, 8 June 2012

---

Regtransfers, the largest provider of specialty number plates in the UK, is recommending an imaginative and unique approach to Father's Day this year.

As any cursory glance at the viewer statistics of motoring shows like Top Gear will affirm, men love their cars. In fact, a recent report from Shell revealed that nearly half of all male motorists in the UK, 48 per cent, view their car as their most valued possession. This is especially telling when only 27 per cent said their wedding ring is the most valuable thing to them and a mere 24 per cent valued the family pet above all. According to Regtransfers, this presents a perfect opportunity to get creative for Father's Day gifts this year.

Angela Banh, marketing manager of Regtransfers.co.uk says: "People can express love for their dads by adorning the object of their devotion with specialised registrations. Giving your father a personalised number plate that celebrates your connection and the important role he plays in your life is an excellent way of showing your gratitude this Father's Day. Also, this brings the cycle full circle as a symbolic way of repaying your dad for the countless days he acted as your chauffeur when you were younger!

"The possibilities are unlimited, with thousands of different number and letter combinations available. The private plates ([http://www.regtransfers.co.uk/main/private\\_plates.asp](http://www.regtransfers.co.uk/main/private_plates.asp)) could be inspired by his initials, his favourite sports team, his birthday, or can be chosen from a selection of themed plates perfect for Father's Day. The choices include BE57 DAD, K155 DAD, D4 DDY, 999 DAD, HE10 DAD, FA07 HER, CA11 POP."

Regtransfers is the largest independent specialist in registration plate transfer in the UK. For more information about DVLA number plates (<http://www.regtransfers.co.uk/main/dvla-number-plates.asp>), buying or selling registrations, or for assistance in finding or creating personalised number plates ([http://www.regtransfers.co.uk/main/personalised\\_number\\_plates.asp](http://www.regtransfers.co.uk/main/personalised_number_plates.asp)), call 01582967777 or visit [www.regtransfers.co.uk](http://www.regtransfers.co.uk).

Issued on behalf of Punch Communications, for more information contact [georgina.dunkley@punchcomms.com](mailto:georgina.dunkley@punchcomms.com)