

Citrix iForum 2000 Northern Europe gathers momentum

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Application Server Conference set to deliver contributions from high profile speakers and include significant industry announcements

Citrix Systems today unveiled further details of the forthcoming iForum 2000 Northern Europe, a conference designed to enable IT innovators to exchange ideas, successes and strategies, plus learn the business benefits that application serving derives in their own environment. iForum 2000 takes place on the 13th and 14th June at the Wembley Conference Centre, London.

"iForum will address how Citrix offers enterprises computing independence to leverage existing and new IT investments, and how it can extend the reach of enterprise applications across the globe, at digital speed." said Jane Rimmer, director of marketing, Northern Europe. "The extensive range of presentations, panel debates, press breakout sessions and keynote speeches will enable delegates to comprehensively explore the application serving model."

Some of the highlights of the iForum calendar include:

Back to the Future: Technology and Constant Trends shaping the computing world

Ed Iacobucci, Chairman and CTO, Citrix Systems

In this special key note presentation, Ed will address how past computing issues that are still with us need to be addressed at Internet Speed, and discuss his vision of ubiquitous computing.

Digital Data in the age of Mobility

Claes Bergstedt, Chief Operating Officer, Enterprise Division, Psion plc.

As the world turns wireless, a critical factor will be the ability of a roaming workforce to access data through a standard web interface, regardless of location, network connection and server platforms.

Industry View

Robin Bloor, Chief Executive, Bloor Research

As one of the IT Industry's most respected commentators, Robin's keynote will focus on the aspects that enterprise organisations need to consider in the information age.

Building Better Business through ASPs

Keith Langridge, VP Application Services, BT

BT will explain how ASPs are bringing reach, predictability and stability to the modern enterprise.

Driving Volvo Forward

Hans Orrheim, Product Area Manager, Volvo

Discover how Volvo has achieved significant benefits with an application-serving solution that provides its global users with access to mission-critical applications.

Registration for the conference is being accepted at <http://events.citrix.com/iform2000ne> and on +44 (0)20 7903 6055.

About Citrix

Citrix Systems, Inc. is a global leader in application server software and services that offer 'Digital Independence™' - the ability to run any application on any device over any connection, wireless to Web. Citrix' solutions enable organisations of all types, from major enterprises to emerging Application Service Providers (ASPs), to reach more users, with more applications, in more locations - and achieve this with greater speed and predictability, and lower costs.

Founded in 1989, Citrix today is one of the world's fastest-growing software companies, with more than 100,000 customers worldwide, including all 100 of the FORTUNE 100 firms. Its products, including MetaFrame™ software and Independent Computing Architecture (ICA®), a core application-server technology, have been widely adopted by the corporate mainstream to achieve key business goals. The firm, which markets its solutions through value-added

resellers, system

integrators and OEM licensees, is headquartered in Fort Lauderdale, Fla. Citrix is traded on the Nasdaq National Market

under the symbol CTXS and was recently named to the Standard & Poor's 500 Index. For more information, please visit the

Citrix Web site at <http://www.citrix.com>

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