

Intranet Expert Martin White to Speak Exclusively at Interaction 2012 - London Intranet conference

Submitted by: Interact Intranet

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Altrincham –UK - 14th June 2012 - Interact (<http://www.interact-intranet.com/>) a leading supplier in intelligent intranet software (<http://www.interact-intranet.com/>) has announced that industry expert and author, Martin White will be making an exclusive appearance as key note speaker at Interaction 2012 (<http://www.intranetconference.com/>) – a dedicated London intranet conference, on October 3rd 2012. This event will be the only chance to see Martin speak at a UK intranet event in 2012.

Martin has earned a global reputation in the industry as the Managing Director and Founder of Intranet Focus (<http://www.intranetfocus.com/>) and through his intranet and information management strategy consultancy. He has a wealth of experience, authoring a number of books on information consultancy, content management software and managing enterprise search applications. Interaction 2012 attendees will have the exclusive chance to listen to Martin's expert advice and opinions on how to get the best from virtual teams on your intranet.

Martin comments:

"Virtual teams are commonplace these days with one or more members working in a different location, time zone or country. My presentation will focus on making virtual team collaboration as productive as possible with topics including working effectively with audio, web and video conferencing and how to address issues relating to language and cultural differences.

"I'm really looking forward to the paradox of talking about the management of virtual teams to people sitting in the same room at Interaction 2012. Colleagues who attended last year told me it was a very good event indeed."

Martin is the latest addition to the impressive line-up of keynote speakers that includes James Robertson of Step Two Designs, Janus Boye – Managing Director of J.Boye and Lee Bryant – Co-Founder and Director of Head Shift.

Now in its second year, Interaction 2012 (<http://www.intranetconference.com/>) has become the UK's largest intranet focused event. It unites some of the biggest names in the intranet space to provide attendees with the unique opportunity to listen and network with global leading intranet experts and acquire the knowledge necessary to achieve and implement an essential intranet.

The conference will consist of number of educational seminars with intranet specialists, followed by dual streams of break-out sessions that attendees can select to join based on the relevance to their business. There will also be an expo area that allows attendees the unique opportunity to take a live tour around the intranets of leading companies including G4S.

Interact's CEO and Founder, Nigel Danson comments:

"It's great to have Martin on the speaker line-up for Interaction 2012. He is really respected within

the intranet community and will bring a wealth of invaluable knowledge and expertise to the event.

Interaction 2011 was a huge success and this year the event is even bigger and the line-up of speakers confirmed this year are a testimonial to the events success. It's an exclusive chance for intranet managers and communications professionals to unite and discuss how to get the maximum benefit out of a successful intranet and is the only opportunity in the UK to get a behind the scenes tour of live intranets and meet the people who make them happen."

For the full schedule, complete speaker list and to register, see the conference web site:
www.intranetconference.com

An early-bird discount is available for everyone who books before July 31st 2012, visit the registration page (<http://intranetconference2012.eventbrite.com/?ebtv=C>) to take advantage of this offer.

The conference is open to everyone including intranet managers, communications and HR professionals, Interact Intranet users and everyone with an interest in intranets.

The event is sponsored by IBF (<http://www.ibforum.com/>) and CMS Wire (<http://www.cmswire.com/>) and a donation from each ticket sale will be given to the events official charity, Epilepsy Action (<http://www.epilepsy.org.uk/>)

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Notes to Editors:

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About Interact Intranet

Interact Intranet is intelligent intranet software created by Interact. The flexible and scalable solution has more than 300,000 users and has revolutionised the way companies communicate, collaborate, share knowledge, and streamline internal processes. It has a unique Intelligence Store which logs information such as browsing routes, search entries, document ratings and hits and uses this information to promote content to users. Interact Intranet promotes a culture of collaboration and idea sharing by using corporate social networking and micro blogs. Non-technical users can quickly and easily update the intranet.

About Interact

Founded in 1996 with headquarters in the UK, Interact operates globally and is one of the fastest growing intranet software and web development companies. With well over a decade of experience Interact has built a strong reputation of delivering successful and collaborative intranet solutions to leading companies.

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