

THE FOREIGNERS ARE COMING - OVERSEAS VISITORS START RUSH FOR VOUCHERS TO USE DURING OLYMPICS

Submitted by: VoucherCodesPro

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The Olympics are suspected to be behind new data that shows the start of June has seen a 130% increase in money-savvy savers from around the world searching for bargains and discounts that they can use when they come to the United Kingdom.

The number of people visiting a UK money saving site from overseas has grown by 130% over the last month, with the majority of overseas searches relating to offers that coincide with the start of the Olympics.

VoucherCodesPro.co.uk (<http://www.VoucherCodesPro.co.uk>) discovered the growth in overseas traffic as a result of a rise in questions and requests from foreign visitors about ways of saving money whilst visiting the UK.

The Top 5 most requested and used money-saving deals from overseas site visitors have been in the following sectors:

1. Restaurant vouchers and offers
2. Hotel and accommodation offers
3. Train ticket offers
4. Flight offers
5. Attraction offers

The Olympics are expected to attract an additional 450,000* overseas visitors to the UK, along with 5.5m day visitors and this is thought to be one of the reasons that the demand for money saving offers is increasing so quickly.

The Top 5 Countries where demand for UK discounts is coming from is as follows:

1. South Africa
2. Germany
3. USA
4. Spain
5. Canada

Speaking about the rise in demand for vouchers from overseas site visitors, George Charles, marketing director of VoucherCodesPro.co.uk, said:

"The increase in overseas visitors looking for vouchers and deals that coincide with the start of the Olympics has been staggering and with restaurant vouchers topping the most searched for lists it is clear that people are coming over to party; and that the economy is going to benefit in a big way!"

He continued, "We were massively surprised to see Spain featuring in the top 5 countries where most overseas searches came from, given their recent money plight, but it goes to show that they are keen to

support their nation's athletes.”

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For more information contact Nicola@vouchercodespro.co.uk or visit [VoucherCodesPro.co.uk](http://www.VoucherCodesPro.co.uk)
(<http://www.VoucherCodesPro.co.uk>)

*<http://www.telegraph.co.uk/travel/destinations/europe/uk/london/8663143/Olympics-Visitors-Guide.html>