

Commercial Printers ‘Tee Off’ for Macmillan Cancer Support

Submitted by: Graphics and Print

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Graphics and Print, the Telford based commercial printers, have a strong commitment to the communities in which they operate. They are one of the few commercial printers to make a community commitment that every one of its employees will spend a minimum of two days per year, during work time, supporting disadvantaged people in having a better life. So when a group of fund raisers recently approached the award winning commercial printers with a request for support in helping them to raise £25K for Macmillan Cancer Support , Managing Director Martin Kells was only too pleased to exceed expectations in support of such a great cause.

Martin explains: “We were recently approached by a group of 40 individuals who were running a charity golf event as part of their aim to raise money for Macmillan Cancer Support. They are playing 4 golf tournaments in 4 days and wanted us to design and manufacture a ‘leader board’ which they could use to both highlight the names of sponsors but also identify the scores of each individual player throughout the tournament. The group is made up of business people, friends and colleagues and they were offering to pay for the board out of their own pockets. At Graphics and Print, we have a real commitment to supporting charities and individuals who are fundraising for great causes and we therefore jumped at the chance to support the guys. Not only did we come up with a better idea for how the leadership board would work, meaning that the team could use it for multiple future events, we also agreed to fund the design and production as a gesture of our support. The fund raisers were extremely pleased with our support saying we had exceeded all expectations. This is one of a number of recent community activities which we have been involved with as we continue our dedication towards establishing relationships with organisations in the local area, to help strengthen the community infrastructure.”

Graphics and Print started in Telford in 1980 as a small family-run business, and knows how important it is to have local support in order to succeed. Despite their rapid growth, they have managed to maintain a ‘family’ atmosphere during their growth journey, creating their own internal company community. This sense of valuing their people is expressed through their interaction with the wider society. The Shropshire printers (<http://www.graphicsandprint.com>) provide an end-to-end service when it comes to commercial printing services, having a design studio, print operators and finishing team all under one roof, making the customer print journey a seamless one!

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Graphics and Print have successfully traded for over 30 years providing printing services to a customer base ranging from multi-national companies to sole traders, offering quality, value and flexibility at every stage of the print journey.

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