

Maison Danu says, “be BRAVE and wear RED to support our troops!”

Submitted by: Maison Danu Ltd

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Ethical British beauty brand Maison Danu has created a bespoke red nail colour "Brave" in support of the Household Cavalry Operational Casualties Fund (HCOCF). The HCOCF provides immediate and material support to injured soldiers of the Household Cavalry and their families, and to those who have lost their lives on active service. "Brave" is an exact colour match to the regimental uniform worn by the Life Guards of the Household Cavalry. "Brave" is a chip resistant, long lasting polish, free from Toluene, Formaldehyde, DBP (Phthalates) and Camphor. "Brave" is also made in the UK. The nail colour retails for £9.95 and fifty percent of the profits will go to the HCOCF fund and will be available on www.maisondanu.co.uk from mid-July 2012.

"Brave" will also be featured in the goodie bags at the Fashion for the Brave event at the Dorchester Hotel in London on Thursday the 20th of September 2012.

Sponsored by The Dorchester, Vestra Wealth and Boodles, supported by the British Fashion Council, and organised by legendary fashion industry stalwarts Hilary Alexander and Lesley Goring, Fashion for the Brave is the largest fundraising event for the HCOCF and the British Forces Foundation and will feature a catwalk show featuring the best of British brands and will be attended by British stars of fashion and film. Patrons of the charity include Sienna Miller, James Blunt, Harold Tillman and Ned Rocknroll. Claudia Winkleman will host the evening and Jeffrey Archer will run the charity auction on the night.

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