

Steelwedge opens Netherlands Office to Meet Expanding EMEA Demand

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Steelwedge (<http://www.steelwedge.com>), the leader in cloud-based Sales and Operations Planning (S&OP) (<http://info.steelwedge.com/steelwedgeSOPsolutionbrochure.html?rs=Steelwedge%20SOP%20Solution%20Brochure&isd=Steelwedge>) opens its second European office on 2nd July 2012 in The Hague.

This is the latest move in an expansion plan that is fuelled by strong demand for the Steelwedge cloud-based planning solution which is used by companies such as Canon, Jaguar LandRover and Emerson. Earlier in the month Steelwedge announced the appointment of Steve Tonks as its Managing Director in the UK

(<http://www.steelwedge.com/about/news-and-coverage/213-steelwedge-appoints-steve-tonks-as-uk-managing-director->).

The new office will be headed up by Mark Karthaus who joins Steelwedge as its General Manager and Area Sales Director for Benelux and Scandinavia.

Karthaus brings nearly 20 years of experience in planning, consultancy and sales leadership positions with Accenture, Infor and SCT. He started his career in manufacturing and has an Msc in Mechanical Engineering from the University of Delft.

“This is an exciting time to be joining Steelwedge,” commented Karthaus. “The company is already established in Europe and with so many global companies having their headquarters and operations in Holland and Benelux, establishing a base here is the next logical step.”

He continued, “I was attracted by the company’s unique cloud-based S&OP solution which enables agile performance in an increasingly volatile business environment.”

John Sookias, Steelwedge SVP and Managing Director EMEA added, “This is the ideal time to expand in this region with a highly experienced team. Every day we are hearing from more companies based here that are looking for solutions to balance complex supply and demand challenges on a global basis.”

About Steelwedge:

Founded in 2000, Steelwedge is the leading Integrated Business Planning solution provider. Steelwedge’s cloud-based Sales & Operations Planning (S&OP) software solutions connect people, process and technology to power a single view of a company’s business. In a volatile global business environment, that single line of sight powers reliable "what if" scenario modelling that pinpoints the financial impact of supply-demand trade-off decisions. Some of the world's largest companies including Sony, Lenovo (<http://www.steelwedge.com/about/news-and-coverage/187-lenovo-chooses-steelwedge-integrated-business-planning-solution>) Jaguar Land Rover, Applied Materials, Nacco and Emerson trust Steelwedge to help them mitigate risk and rapidly adapt to global economic, political and environmental change through best-in-class S&OP. Visit www.steelwedge.com.

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