

hungryhouse.co.uk receives funding and doubles number of restaurants listed

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- Delivery Hero network invests in the future of hungryhouse in the UK
- 6,000 delivery menus now listed by hungryhouse – double the number from 9 months ago
- Number of orders went up by 71% since partnership agreed
- The majority of menus listed are locally-owned and operated businesses
- The Delivery Hero network now has more than 4million customers worldwide

hungryhouse.co.uk just welcomed the 6,000th restaurant using its online takeaway ordering (<http://hungryhouse.co.uk>) system. It has grown by 100% only months after partnering with Delivery Hero (<http://deliveryhero.com>), the Berlin-based global network for online food ordering. "We are planning to further accelerate our growth and add 700 new takeaways menus in July alone!", says Tony Charles, Co-Founder of hungryhouse.

With the increase in delivery menus listed, the business has also seen a significant gain in orders. "We are close to 500,000 meals per month now." comments Tony Charles. The site is not only expanding in size, it's also improving in terms of quality - giving users access to an ever-growing database of more than 300,000 customer ratings. "Restaurants with great customer ratings are easier to find and more successful on hungryhouse. That's how our business is creating improvements to the levels of service and the trust in the home delivery industry"

hungryhouse's partner, Delivery Hero, has rapidly become one of the world's leading online food ordering services, after being formed only 20 months ago. Worldwide, Delivery Hero has over four million customers and 19,000 partner restaurants and delivery services – spanning four continents. Revenues on the platform will exceed €250m this year. In the first quarter of 2012 alone, orders placed on the network of sites increased by 84%. "hungryhouse.co.uk makes about a fifth of our global revenues, and remains an important growth driver," said Niklas Oestberg, co-CEO and one of the founders of Delivery Hero.

Many investors are backing the growth of Delivery Hero. It has already received €40m from investors to build a world leading platform for online food ordering. The service offers its users a convenient way to find and order food from the best delivery restaurants in their area. Customers only need to enter their postcode and immediately get a list of restaurants who will deliver to their door. Each restaurant provides its full menu on the platform, with no added charges to the customer to order online. Consumers simply select their food and choose to pay online or with cash on delivery. Industry experts claim that in the mid-term, most orders will be made online, as has already happened in industries such as flight and hotel bookings.

*About hungryhouse.co.uk *

hungryhouse.co.uk's mission is to become the UK's most trusted source for the takeaway industry. More than just a restaurant directory - it's a convenient and transparent way to find a restaurant, read reviews and order a delivery. The business exists to help restaurateurs keep up with the increasing

technological demands of their customers - one example being the 4-star rated hungryhouse mobile phone app, which gives customers a comfortable way to carry thousands of menus in their pocket!

Launched in February 2006, the plucky startup originally found fame when the founders shook hands on a deal with Duncan Bannatyne and James Caan in the Dragons' Den.

About Delivery Hero

Delivery Hero is a worldwide network of online food ordering sites, launched in 2010. The service features local restaurants and delivery services that deliver food (such as Pizza, Pasta, Sushi, Chinese and much more) and allows for easy and convenient ordering online or via various mobile Apps (iPhone, Android). The service is free to consumers

Company investors include ru-Net, Tengemann Ventures, Kite Ventures, Holtzbrinck Ventures, Point Nine Capital and Team Europe. Delivery Hero has more than 400 employees around the world – with 250 staff working from its Berlin headquarters. In Sweden, Finland, Poland and Austria the company is already the market leader. Important growth markets include Germany, UK, Russia, Australia, Switzerland and Mexico.

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