

# PETER GORDON CONFIRMED FOR OLYMPIC HOUSE

Submitted by: Love PR London

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NZOC MEDIA RELEASE

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## PETER GORDON CONFIRMED FOR OLYMPIC HOUSE

The New Zealand Olympic Committee has launched Kiwi House in London and confirmed internationally renowned New Zealand chef, Peter Gordon, will be the inspiration behind the menu.

Kiwi House will open just ahead of the Opening Ceremony and will showcase the very best of New Zealand food, beverage, entertainment and sport. The venue, located in the heart of King's Cross, will be a haven for friends and supporters of the New Zealand team and international visitors alike.

New Zealand athletes will stop by to show off their medals at lunchtimes and, in the evenings, visitors can enjoy Kiwi entertainment from well-known New Zealand acts including stand-up Jarred Christmas, singer/songwriter Hollie Smith and musician Tim Walker, son of Olympic legend Sir John Walker.

New Zealand's Kiwi House will be the only location in the UK to air the New Zealand Olympic broadcast from SKY. On the menu at Kiwi House will be the infamous flat white from Allpress Espresso and a classic barbeque designed by Peter Gordon, in conjunction with BaxterStorey caterers.

Especially imported Moa beer will be on tap and New Zealand wine available. Kiwi House will host its own Opening and Closing Ceremony parties, too.

National Houses are an integral and historic part of the Olympic Games and serve as valuable tourism and investment hubs as well as a place for friends and fans to gather.

Kiwi House is centrally located at the heart of the Olympic transport system near St Pancras/Kings Cross Station, just five minutes' walk from the Javelin high speed train that takes passengers direct to Olympic Park. The venue capacity is 500 and tickets will be limited.

Tickets go on sale today including the Kiwi House Gold Pass and special event tickets. The Kiwi House Gold Pass ensures priority entry for pass holders and is available for purchase from [www.nz2012.com](http://www.nz2012.com) for £50 for the duration of Kiwi House.

Visitors without a Kiwi House Gold Pass will pay GBP5.00 for standard entry. Prices for special events, including Hollie Smith, Jarred Christmas and the Opening and Closing Party, vary.

Kiwi House is funded from three sources including New Zealand Olympic Committee seed funding, event ticket sales and Kiwi House sponsors and partners including Kent Gardner, David Richwhite, Kiwi Project Services, MOA Beer, NZ Bloodstock, Rodd & Gunn and Peter Gordon and Kopapa Restaurant. The Maori Tourism Authority and its Kia Ora campaign is the sole government partner of Kiwi House to date.

Support of the expat community has played a significant role in the provision of additional goods and services.

Kiwi House is being produced and promoted by Lily & Piper; a London-based integrated events agency (<http://www.lilyandpiper.com>). Further sponsor and partner opportunities are available remain for those wishing to support Kiwi House in London. In addition Lily & Piper is running a volunteers workshop for Kiwi expatriates in London interested in supporting Kiwi House.

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Notes to Editors:

The New Zealand Olympic Committee and Lily & Piper would like to extend special thanks to Peter Gordon, Kopapa Restaurant & Cafe, Push plc, Kiwi Project Services, Jarred Christmas, Trevor Sutton, Exterior Architecture, Geoff Walker, Rebecca Richwhite Interiors, Todd Sommerville and Brigid Hawley at KEA, Vishal Vasan, Atrium Lighting, Cate Toomey, Aaron Tumata, Sam Martin, Anne O'Shaughnessy and Matt Hill for making Kiwi House possible.

Artists performing at Kiwi House include:

Hollie Smith

[www.holliesmith.co.nz](http://www.holliesmith.co.nz)

Hollie smith is one of NZ's most predominant female musicians, this diminutive Pakeha, in her twenties, has the voice of "a big black mama from a Southern Baptist choir." Over the last ten years she has toured internationally with her music and worked on numerous collaborations with other Artists including Fat Freddy's Drop, Trinity Roots, and Reclouse. The 27-year-old performer who is a beloved star in her home country with her chart-topping 2006 single 'Bathe in the River' set the stage for the 2007 release of Long Player which was put out on Smith's own SoundSmith Records label and was promoted and distributed by EMI in New Zealand, which has sold near double platinum there.

Jayson Norris:

<http://www.jaysonnorris.com/>

Combining his rich, earthy voice with a blend of soulful acoustic styles, Jayson Norris offers laid back, funk-inflected Ben Harper, Stevie Wonder and Bob Marley inspired music. Jayson's cultural and musical heritage is subtly reflected with rootsy, South-Pacific sounds resonating throughout his songs.

Glen Aitken:

<http://www.glennaitken.com/>

Originally hailing from New Zealand, Glenn has been travelling around the world for the past 15 years,

playing music in such countries as China, Malaysia, Bali, Maldives, Thailand and is now successfully based in London, UK.

Tim Walker:

<http://www.myspace.com/timwalkersingsandplays>

The youngest son of Olympic legend Sir John Walker has also won gold for New Zealand - as a musician. Tim Walker won the International Artist of the Year award at the Australian Musicoz Awards at the Sydney Opera House in May this year.

Eva Prowse:

<http://www.evaprowse.co.nz/>

Eva has performed sell-out shows with New Zealand super-group Fly My Pretties (fronted by The Black Seeds' Barnaby Weir), and on two live albums – 2009's A Story (debuted at #1 on the NZ album charts), 2011's Fly My Pretties IV (debuted at #3). She has also sung for the Royal NZ Ballet, sung and played violin on the 2009 NZ Music Award Folk Award winning album Trouble on the Waterfront and supported the legendary American singer, Wanda Jackson.

STAND-UP:

Jarred Christmas:

<http://www.jarredchristmas.com/>

As seen on The Persuasionists (BBC2), The World Stands Up and Comedy Store Presents (Paramount Comedy Channel), Argumental and Batteries Not Included (Dave)

Originally from New Zealand, Jarred Christmas' unique comedy style has taken him all over the world performing at comedy clubs, festivals and on TV and radio. A dynamic onstage persona combined with the ability to improvise with anything that's thrown his way makes his comedy sizzle with originality. With three sell-out Edinburgh Festival shows and 10 years performing on the best comedy circuits in the world, Jarred takes the audience on a hilarious thrill ride of laughs and gasps with an edge of anger that manifests itself in his incredible rants against the small things in our lives.

DJS

Scratch 22:

<http://www.scratch22.co.nz/>

Traveling over from Auckland Scratch 22 a.k.a Rodi Kirk is one to New Zealand's hardest working producers

and Dj's.

In the past he has worked and remixed artists such as Shapeshifter, Homebrew, Electric Wire Hustle, Mint Chicks, @ Peace and released his own debut solo LP in April 2011 .From house parties to art galleries, theatres and basements, Scratch 22's turntablist skills and ability to blend seamlessly from one genre to the next has earned him a reputation as one of New Zealand's best DJ's.

Christopher Tubbs:

<http://www.headsdown.org/>

Christopher Tubbs is a kiwi DJ, producer and broadcaster. From his early releases on Loop to his recent broadcasts on BBC 6Music and AllSaints Basement Sessions, Christopher Tubbs has forged a path that has made him one of the most influential commentators in underground leftfield music in the UK.

Christopher has been DJing for twenty years: his career has taken him all over the world, taking in Ibiza, Spain, France, Singapore, Australia and of course his current home, the United Kingdom.

Whilst music production has provided Tubbs with a lot of pleasure and experience on the other side of the fence, it's DJing where his passion truly lies.

Spacific Soundsystem:

<http://www.spacific.net/>

Play only the finest sounds from Aotearoa, with a special focus on beats, bass and dub.

DJ Vee:

<http://soundcloud.com/veelaroc/h-e-r-d>

Originally from New Zealander Dj Vee has been rocking dancefloors across the Globe for over 18 years. With his own unique blend of Hip-Hop, Reggae and South Pacific Soul he now resides here in London . His journeys between the Southern to Northern Hemispheres has given Vee the pleasure of performing almost everywhere in-between. For the past 10 years he also played host at his North London club night H\*E\*R\*D which has entertained countless New Zealand Dj's, performers and fans including Fat Freddy's Drop, Barnaby Weir and Ladi 6!

For further details please contact:

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