

British Airways support rising star at awards event

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At the recent Founders Forum, an event for the leading entrepreneurs of today, the owners of Out Fit 7 Ltd. were announced as the lucky winners of the British Airways Rising Star of the Year 2012 award.

Out Fit 7 Ltd. creates simple, engaging apps that people of all ages can enjoy, alone or together.

Narry Singh, chief business guru at Out Fit 7 Ltd made a presentation detailing the company's vision and accomplishments that resulted in winning the award. The prize entitles the company to a Gold British Airways Executive Club membership and 200,000 Avios points to help Outfit7 further spread their entrepreneurial wings.

That's enough Avios to get 22 return flights to Paris, five flights to New York (http://www.britishairways.com/travel/flights-to-new-york/public/en_gb), four to Mumbai or two to Sydney.

The airline, which has a history of supporting growth in small businesses, has already offered free flights to winners of the regional awards in Mumbai, New York and Rio to attend the event.

British Airways also flew 20 of the UK's up and coming entrepreneurs to New York for the Founders Forum event in the city on its business class only London City to New York service in May.

The airline has a proven track record in promoting new talent. Recent initiatives include offering more than £15m worth of tickets to fledgling British and US businesses to help them grow overseas.

Luke Goggin, British Airways' head of corporate sales, who presented the award, said: "The Founders Forum is a great event for debate, ideas generation and networking and as an airline we understand the importance of face to face communication.

"We are delighted to be sponsoring the Rising Star of the Year 2012 award and we're looking forward to welcoming the winner on board as they grow their business overseas."

Samo Login, founder and CEO of Out Fit 7 Ltd., said: "We are delighted to have won this award. With British Airways' reach to more than 150 destinations worldwide, the prize will really help us to grow our business overseas."

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About British Airways:

British Airways plc offers a wide range of worldwide destinations – including holidays in Antigua (http://www.britishairways.com/travel/holidays-in-antigua/public/en_gb), flights to Belfast (http://www.britishairways.com/travel/flights-to-belfast/public/en_gb) and Barcelona holidays (http://www.britishairways.com/travel/holidays-in-barcelona/public/en_gb), as well as hotels, car rental

with Avis and experiences. Customers can save time and money with ba.com when booking ATOL protected holiday packages, ATOL number is 5985. Passengers are offered added peace of mind to their holiday plans and the security of travelling with British Airways. British Airways plc constantly seeks to exceed customers' expectations, both in terms of the value for money and quality of the service provided.

Press Contact:

Amanda Allan
Waterside
PO Box 365
Harmondsworth
Middlesex
UB7 0GB
02087385100
www.ba.com