

# Motortrades.co.uk Announces Record Year for Web Traffic

Submitted by: Motortrades.co.uk

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Motortrades.co.uk Records Record Year

Motortrades.co.uk a leading motoring directory service provider based in Brentwood, Essex has announced a record year for web traffic for the 12 months ending June 2012.

Motortrades.co.uk was founded in 2006 and is now one of the leading motoring directories in the UK covering 35 UK Counties with plans to be UK wide within the next 6 to 8 months.

Speaking about the web traffic Stephen Jakes, founder and Director said, "In the 12 months ending June 2012, motortrades.co.uk generated 936,954 unique visits and 38.6 Million hits firmly bench marking us as one of the leading motoring directories in the UK today"

Internet usage continues to grow as more and more people ditch the use of traditional printed media and use on-line, and mobile for local search.

Motortrades.co.uk is in a strong position to capitalise on this trend and expects to see further month on month increases in web traffic for the coming quarter.

About [www.motortrades.co.uk](http://www.motortrades.co.uk)

Motortrades.co.uk is a free to use directory service and generates its revenues from paid for listings and on-line campaigns sold via its sales operation based in Brentwood. A new sales office is due to open in Colchester, Essex on 16 July 2012 and will be a sales hub to sign up more customers as coverage continues to grow.

According to the latest internet advertising UK (IAB) advertising expenditure report, concluded by PWC, online advertising continues to grow at an exceptional rate and last year experienced the biggest increase in five years.

More information on the report and the findings of PWC can be downloaded at:

<http://www.iabuk.net/why-advertise-online>

About [Motortrades.co.uk](http://www.motortrades.co.uk)

Head quartered in Brentwood [www.motortrades.co.uk](http://www.motortrades.co.uk) is a leading motoring directory service provider. Covering 474 UK towns and Cities and listing 152 business classifications with circa 370,000 listings on-line.

The web traffic stats can be viewed and downloaded at the following link.

[http://www.motortrades.co.uk/traffic\\_stats.asp](http://www.motortrades.co.uk/traffic_stats.asp)

## Motortrades.co.uk Customer Testimonials

A steady stream of positive customer testimonials are received by the business, recent feedback is summarised at the following link.

<http://www.motortrades.co.uk/documents/testimonials.pdf>

<http://www.youtube.com/watch?v=0xqzb4wWbJU>

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Motortrades Limited  
Regent House  
Hubert Road  
Brentwood  
CM14 4JE

0845 468 2000

[www.motortrades.co.uk](http://www.motortrades.co.uk)

## Motortrades.co.uk Useful contacts

Media Enquiries 0845468 2000 Extension 7779

Customer Services 01277 897 770  
01277 897 773

Motortrades.co.uk Complaints 0845 468 2000  
[Operations.manager@motortrades.co.uk](mailto:Operations.manager@motortrades.co.uk)

Use this email address to report a complaint relating to an advertiser or provide feedback on the search results.

Motortrades.co.uk Complaints  
Level 3  
Regent House  
Hubert Road  
Brentwood  
CM14 4JE

Billing Enquiries 0845 468 2000  
accounts@motortrades.co.uk