

# Shropshire Printers Strengthen the Team

Submitted by: Graphics and Print

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Graphics and Print, the Shropshire based commercial printers are delighted to announce the arrival of Chris Haviland to their award winning team of print experts. Chris has a wealth of experience in the print industry, having spent a combined 39 years in the trade and joins Graphics and Print as their new estimator.

Martin Kells, Managing Director of the Shropshire Printers (<http://www.graphicsandprint.com>), is really pleased to have acquired Chris: "We are delighted to formally announce the arrival of Chris to our business. Anyone who understands the print industry knows that having an experienced estimator who also understands the local market of suppliers is fundamental to the success of the business. Chris brings experience in abundance and we are delighted to have attracted him to our award winning business. Chris started out in print in 1973, initially learning the costing and invoicing side of the business before moving onto estimating where he has been hugely successful. Chris has supported some great clients including Rolls Royce, The Conservative Party and Leicester City Football club to name but a few and he will continue to look after some blue chip companies here at Graphics and Print. We have ambitious plans for the future and it is important that we seek to bring quality team members in to lay the foundations for what we hope will be an exciting time ahead. Chris is a great acquisition and we wish him every success in his role."

The printing services industry, like many industries, has gone through a tough time in recent years however Graphics and Print, the Shropshire Printers, are one of only a handful of recent success stories, having seen sustained growth over the past five years. Their success has been built on a cocktail of excellent service, quality deliverables and value for money and this growth journey has led to them being nominated for recent awards with the Heart of England Fine Foods in their Excel Category.

Graphics and Print provide an end-to-end service print manufacturing service. The design, manufacturing, packaging and distribution all take place under one roof, ensuring that quality checks can be made from start to finish. From design, through to print, they offer award winning design and print at a very competitive price.

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Graphics and Print were formed in 1980 and boast a loyal customer base that's grown year on year, offering quality, value and flexibility at every stage of the print journey.

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