

Hunter wins New Footwear Product of the Year at The Shooting Industry awards

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Hunter's Balmoral Hawksworth shooting boots received the prestigious 'New Footwear Product of the Year' award at the recent IPC Shooting Industry awards. Competition was tough with leading field sports brands competing for the title. The Hawksworth stood out with its combination of classic design and modern technology.

These innovative shooting boots use an original time-served Hunter design as the base, complemented by new technology including Sympatex® lining and rugged tread for a style that looks smart, gives great ankle support and lasts well.

Thanks to the lining, the shooting boots are waterproof, breathable, and comfortable for day-long wear. Their Balmoral multi-layer outsole with multi-directional cleats offers excellent traction and mud release in all conditions. Pull tabs allow the wearer to remove the boots with ease.

"Hunter Balmoral Hawksworth boots (<http://www.hunter-boot.com/balmoral-hawksworth>) really are the business. You can walk in them all day long," said one of the judges of his decision to award the footwear.

"The recognition from the industry that Hunter is continuing to develop and pioneer is very rewarding for us. Hunter continues to be "outstanding in every field", and without doubt offers the best boots for the serious field sports enthusiast," commented Chris Dewbury, Sales Director at Hunter.

The Balmoral Hawksworth combines tumbled and full grain leathers. It features a unique multi-layer outsole, and a mud-guard that forms a protective barrier around the side of the foot, providing excellent protection against wear and tear.

Two sets of shock absorbing insoles allow the wearer to vary the fit, making the shooting boots (<http://www.hunter-boot.com/balmoral-hawksworth>) ideal for those who want optimum durability and exceptional comfort in the field.

The Balmoral Hawksworth is available in sizes 8 – 14. RRP £285.

About Hunter Boot Ltd

Renowned for their fit, comfort, performance, and British design, Hunter Boot Ltd (<http://www.hunter-boot.com/>) can trace its origins back to the setting up of the North British Rubber Company in Scotland in 1856. The Original wellington was first introduced in 1956 and the hand crafted process of manufacture from 28 individual parts has changed little since. Now offering a wide range of footwear, accessories and outerwear, Hunter's original values of quality, durability and style are embraced by fashionistas and country aficionados alike, in over 30 countries worldwide.

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