

# Train for Excellence with New Balance at SportsDirect.com.

Submitted by: Arena Media

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When it comes to running shoes (<http://www.sportsdirect.com/mens/mens-running-shoes>), everything has to be taken into account. Breathability, comfort, weight, stability and design all play a huge part in deciding which training shoes match the needs of the runner, and when it comes to excellence there is no room for compromise.

The range of New Balance running shoes and trainers from leading sportswear retailer SportsDirect.com offer an outstanding selection of high quality footwear designed to enhance every element of a running regime to ensure runners are always training at their best.

New Balance bring to the table an array of technologies which can help improve performance in training, including the N2 Cushioning technology seen in the New Balance 1080v2 Running Shoe. The N2 technology gives runners a more lightweight shoe, with the same amount of cushioning as a traditional running shoe, helping to improve speed without compromising on comfort.

New Balance also offer the Stability Web in a selection of their running shoes; including the 1260 Ladies Running shoe- perfect for runners who require stronger arch support without adding extra weight to the trainer. Ideal for female runners with a higher in-step.

With online retail prices for New Balance starting at just £15 at SportsDirect.com, there is no better place to look for quality running gear at great value prices. Whether it's for recreational running, training or even P.E and sports lessons, New Balance running shoes are the ideal choice for any runner.

To view the full range, log on to [www.sportsdirect.com](http://www.sportsdirect.com) today or keep up with the latest running offers on the official Facebook (<https://www.facebook.com/SportsDirectUK>) and Twitter (<https://twitter.com/#!/SportsDirectUK>) pages.

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