

Backup Technology Awarded Best Hybrid Cloud Implementation in 2012 Asigra Hybrid Partner Cloud Backup Award Program

Submitted by: Backup Technology

Thursday, 5 July 2012

Leeds, UK, and Houston, Texas – 05/07/2012 – Backup Technology, a global leader in Online Backup (<http://www.backup-technology.co.uk>), Disaster Recovery (<http://www.backup-technology.co.uk>) and Business Continuity (<http://www.backup-technology.co.uk>) Solutions for Enterprises, today announced that it won the Best Hybrid Cloud Implementation in 2012 from Asigra Inc. (<http://www.asigra.com>), a leading Cloud Backup™, recovery and restore (BURR) software provider since 1986. The award recognises Backup Technology's success in delivering a Hybrid Cloud Backup and Recovery Solution to a multi-national enterprise with a complex infrastructure. Backup Technology's Online Backup and Disaster Recovery Solutions are powered by Asigra .

“Our partners are the core of Asigra's success and Backup Technology has shown exceptional innovation, execution and customer service, confirming their status as an elite provider of business-class cloud backup and recovery,” said Asigra CEO David Farajun. “Backup Technology has a proven approach in the delivery of their cloud backup and recovery service across all corporate endpoints. Congratulations on this win and recognition.”

Backup Technology was honoured with the award at the 2012 Asigra Cloud Backup™ Partner Summit, June 11-13th in Toronto. As the only cloud backup summit of its kind hundreds of cloud backup service providers, Managed Service Providers and Value Added Resellers from all over the world came together to hear the latest trends and technologies impacting cloud backup and recovery, with speakers from industry analysts Gartner and ESG present. The conference offered a range of strategies to help Managed Service Providers take a leadership position in one of cloud computing's largest areas of opportunity – Cloud Backup and Recovery.

Asigra promotes its partners' expertise for new and innovative deployments of cloud backup and recovery, whether deployed in a public cloud, private cloud or hybrid implementation. The Asigra Cloud Backup platform enables new efficiencies for protecting virtualised servers, remote offices and mobile workers, multi-location data center environments, while providing the flexibility to address consumers, small and medium businesses (SMBs) and the enterprise.

“Backup Technology is privileged to work with the best software provider in the Cloud Backup & Recovery industry and was honoured to participate in this year's Asigra Partner conference. Our team is always looking to claim our share of the cloud market, and as an innovator in the cloud backup and recovery space, we are delighted to receive this award. We will continue to be dedicated to our clients and committed in protecting the continual growth of their businesses.”

Simon Chappell, CEO Backup Technology

Tweet this: @backuptech wins Best Hybrid Cloud Implementation at Asigra 2012 Cloud Backup Partner Summit Awards #asigrapartnersummit

Follow Backup Technology on Twitter at: www.twitter.com/backuptech

Follow Asigra on Twitter at: www.twitter.com/asigra

About Backup Technology

In 2005 Backup Technology was formed specialising in business and enterprise level Online Backup and Disaster Recovery Solutions. By utilising a market leading technology, BTL has quickly established itself as one of the World's leading Backup and Disaster Recovery providers.

Backup Technology has a strong global presence, from their head office in Leeds in the UK; they have expanded to offices and data centres in the US, as well as establishing partnerships in Europe and Australia. BTL's core business has been built around their partnership with the world's leading software provider for Online Backup, Asigra. Backup Technology became Asigra's first ever Global Partner of the Year in 2008 and then became Asigra's first European 3D Hybrid Partner later that year. Other awards include Best Competitive Takeout (2010), Best Hybrid Cloud Implementation (2011) and Best Vertical Enterprise Cloud Marketing (2011). The company has also received many industry awards and had articles featured in publications such as the Financial Times, the Independent and Computing Magazine.

BTL are fully ISO 9001 (April 2010) and ISO 27001 (May 2010) certified, ensuring consistent quality management procedures are in place and all security processes are followed and documented. BS EN 25999-2 certification has also been achieved (January 2011), meaning BTL has an independently audited Business Continuity Management system in place to offer additional peace of mind for its customers. With individual customer data sizes ranging from 100GB to over 500TB, they currently protect well over 10 Petabytes.

For more information visit www.backup-technology.com.

Backup Technology UK
4220 Park Approach
Thorpe Park
Leeds
LS15 8GB

0800 999 3600
sales@backup-technology.co.uk

Backup Technology USA
4801 Woodday Drive
Suite 300 East
Houston, Texas
77056

800-220-7013
sales@backup-technology.com

About Asigra

Asigra is the leading cloud computing software vendor focused on backup, recovery and restoration with more than 550,000 global installations. Asigra Cloud Backup™ transforms the way businesses manage and protect their data by delivering seamless end-to-end data protection that efficiently scales and easily adapts to any IT environment. With more than 26 years of experience as backup/recovery pioneers, Asigra manages one of the largest business-class backup service provider ecosystems in the world who power their cloud backup services using Asigra technology. Asigra is recognized among top-tier industry analysts, including the Enterprise Strategy Group, Gartner, IDC, Forrester Research and the 451 Group. Asigra was recognized by Storage Magazine as 2011 Product of the Year, awarded a 5-Star rating in the CRN Magazine's 2012 Partner Program Guide, named a CRN Channel Chief, and became a Best Channel Partner for 2012 by Business Solutions Magazine. Asigra is headquartered in Toronto, Canada, with offices globally. For more information, visit the Asigra Homepage (<http://www.asigra.com>).