

# An Appletters for my teacher - the teacher gift they'll really appreciate this term

Submitted by: Playtime PR

Monday, 9 July 2012

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As the summer holidays draw near, parents seeking something other than flowers or chocolates for their child's teacher need look no further than APPLETERS (<http://www.bananagrams.com>), from the makers of the global hit word-game, Bananagrams (<http://www.bananagrams.com>). The perfect thank you gift for primary school teachers, Appletters is a word game packaged in a quirky fruit-shaped cloth pouch – the ultimate “apple for your teacher”!

Originally designed with younger players in mind, Appletters contains 110 ivory-like letter tiles and features three levels of play to amuse children and challenge adults. In addition to the simple “build a word snake” version, ideal for Key Stage One children, the game also includes instructions for older children and more adult play: APPLE TURNOVER™ for an extra challenge and APPLESCORE™ for word lovers who like to have fun with palindromes and semi-palindromes. Perfect for use in the classroom or at home with friends and family, Appletters is the ideal teacher gift this term.

Other games in the Bananagrams range (<http://www.bananagrams.com>) are also proving popular as alternative teacher gifts this term. Rena Nathanson, President of Bananagrams Inc and the woman who invented the games with her father and children, said, “It is my dream, and that of my late father's, to have our games in every classroom in the UK. More than just toys, the games encourage interaction, enhance literacy skills and are fun. If just one parent at each primary school in the UK gave one of our games as a teacher gift, that's potentially one more classroom full of kids who can practice their reading and spelling in another entertaining and dynamic way.”

The Bananagrams range includes:

- Bananagrams (age 7-107, RRP £14.99): players race against each other to build their own word grid
- Appletters (age 5+, RRP £15.99): take it in turns to build a word-snake
- PAIRSinPEARS (age 4+, RRP £): use four alphabet sets in different patterns to match letters and words
- Zip-It (age 7+, RRP £14.99): a speedy two-player race to complete a word grid using letter cubes and featuring a unique scoring zipper pouch
- Fruitominoes (age 3+, RRP £14.99): a colourful, fruity twist on classic dominoes – match fruits instead of dots

All games in the Bananagrams range are available to buy on the High Street at John Lewis, WH Smith, Waterstones, a range of supermarkets and all good toy and book retailers. Visit <http://www.bananagrams.com> for more information.

-ENDS-

For Further Information:

For further press information, <strong>product details, images and review samples</strong>, please

contact Lesley Singleton at LS Media Ltd - [Lesley@LSMedia.co.uk](mailto:Lesley@LSMedia.co.uk) / 01234 752 663 / 07852 451 093.

## About Bananagrams

Bananagrams, Inc., is the family-owned Rhode Island company behind a range of innovative word games, including the international phenomenon BANANAGRAMS - the fast, fun anagram game that will “drive you bananas!” Currently available in 31 countries and multiple languages, original Bananagrams has also spawned a series of books. Bananagrams, Inc. also offers the award-winning Appletters, Pairs in Pears and brand-new ZIP-IT and Fruitominoes. Jumbo versions of both Bananagrams and Zip-It will be available from summer 2012. All the games feature attractive cloth pouches and need no board, pencil or paper - ideal for children and adults aged seven to 107 who enjoy witty word play, at home or on the go.

For more information visit: [www.bananagrams.com](http://www.bananagrams.com)

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