

AppSense wins MicroScope ACEs Award for Infrastructure Technology

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London, 10 July 2012 – AppSense’s leadership in user virtualization technology was recognised by the channel community in this year’s MicroScope Awards for Channel Excellence (ACEs) at which it won the Technology Category: Infrastructure. The MicroScope ACEs, now in its fifth year, celebrate the best-performing organisations in the IT channel.

AppSense was initially shortlisted for the award by an independent panel of industry judges and voted for by key channel representatives. The award entry was based on the company’s User Virtualization Platform (UVP). Other company’s shortlisted in this category included Comtec and Fujitsu.

The AppSense UVP allows IT professionals to separate the user layer from devices, operating systems, and applications, thereby enabling them to manage only a single instance of the user, eliminating the arduous task of running unique configurations on every device. It also profoundly simplifies the management of mobile workers, systems migrations, and the rapidly increasing number of user devices being brought into the workplace.

Nick Lowe, VP of Sales for EMEA at AppSense said, “Winning this award is a testament to AppSense’s innovative approach to infrastructure management and the hard work of our dedicated channel team. It is a great accomplishment and honour to be recognised by the channel for our commitment to user centric computing and the benefits this brings to all levels within organisations.”

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About AppSense

AppSense, the leading provider of user virtualisation solutions, makes physical and virtual desktop deployment possible by ensuring a seamless user experience across all delivery platforms. AppSense accelerates multi-platform desktop deployments by eliminating costly user management tools, enabling single-image application delivery, and ensuring users have the same experience from any desktop. AppSense technology is used around the world by companies such as JPMorgan Chase, Lowes, United Airlines, Wachovia and ESPN. AppSense has offices in New York and San Jose in the US, London and Manchester in the UK, and additional offices in Munich, Melbourne, Amsterdam, Paris and Oslo. For more information, visit www.appsense.com.

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