

HIGHQ CHOOSES CDNETWORKS TO MEET GLOBAL CUSTOMER NEED FOR FAST CLOUD APPLICATION PERFORMANCE AND AVAILABILITY

Submitted by: Potion PR and Marketing Ltd

Tuesday, 10 July 2012

CDNetworks accelerated web content and secured document collaboration by up to 2,000%

London - HighQ, a leading global provider of secure document exchange and enterprise collaboration software, has selected CDNetworks to accelerate its dynamic web application content and enable its legal, investment bank, and corporate customers to collaborate securely across different countries and continents. CDNetworks' global points of presence (POPs), including in emerging markets, create a localised user experience, achieving up to a 2,000% increase in speed of downloads.

Saviz Izadpanah, IT Director, HighQ noted: "Global organisations are becoming increasingly dependent on cloud-based solutions and, by using CDNetworks, we're now able to give them the high performance they expect from anywhere in the world."

When rolling out its collaboration platform to overseas offices the company cited customers' latency issues as a prime motivator in selecting the Dynamic Web Acceleration service from CDNetworks as well as the related benefits of being able to plug into the CDNetworks network and be up and running quickly.

Another key factor in HighQ's decision was to preserve the 'instant-on' nature of its cloud application without the need to invest in expensive data centres that would take considerable time to come on-line and drain resources in terms of man-hours, set up costs and technology investment. This enabled HighQ to speed-up download times greatly and to improve its service globally, realising an approximate 70% saving in infrastructure costs. It also meant that the company could focus on its core expertise in enabling collaboration and rely on CDNetworks for delivery of dynamic site content and applications across multiple data centres and networks.

CDNetworks' solution enabled HighQ to accelerate both the application and its dynamic environment without relying on local caches to store documents. This allowed HighQ to streamline its service upgrade and respond to its clients' requirements as quickly as possible and at the same time maintain the highly dynamic and interactive nature of its application.

Now, HighQ is able to provide fast enterprise collaboration for its US and UK customers regardless of location including distant and hard-to-get-to markets like Australia, the Middle East, India and China.

Izadpanah added: "Delivering a responsive service has been a cornerstone of HighQ's growth and success. We have experienced 100% year-on-year growth over the past three years, partly because our clients see us as a partner that responds to their concerns without delay. To maintain our hard-fought reputation, we sought to address the issue of global Internet performance as quickly as possible. We didn't want to limit our ability to serve our international users."

About HighQ

HighQ is a leading provider of secure document exchange and enterprise collaboration software. It

provides innovative collaboration and publishing products to some of the world's leading law firms, investment banks and corporations. It uniquely combines secure, enterprise-grade document management with the best corporate social tools. Now you can securely exchange critical business information and collaborate with colleagues, customers and partners globally, in one place. www.highqsolutions.com

About CDNetworks

CDNetworks enables mission critical e-business in the world's most challenging markets. CDNetworks' unique position as the only multinational CDN with expertise and infrastructure in China, and other emerging markets, makes us a trusted technology and business advisor to more than 1,200 companies across the highly-competitive industries of software, travel, eCommerce, high tech, manufacturing, media, and gaming. Reliably delivering over-the-top performance anywhere in the world, CDNetworks helps businesses get closer to their end users without the limitations of hardware and private networks. Founded in 2000, CDNetworks has offices in the U.S., Korea, China, Japan, the UK and France. For more information, please visit: <http://www.cdnetworks.com>.

Media contact:

Sue Rizzello, Potion PR
0845 862 4466
sue@potionpr.com

Julian Heathcote, Potion PR
0845 862 4466
julian@potionpr.eu