

# WildJunket Magazine Launches its New App

Submitted by: Wildjunket

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The adventure travel publication is now available on Newsstand

July 17, 2012 -- Today, WildJunket releases its latest issue and, in doing so, the launch of its Apple's Newsstand app, enabling readers another convenient way to enjoy the digital magazine on the go.

"We are very excited to bring our magazine to a new platform (Newsstand) that has proven to be very popular among iPad owners," says WildJunket Magazine's Editor in Chief and Co-founder Nellie Huang. iPad users can simply search for WildJunket in the app store, download the free app, and purchase either a single edition (US\$2.99) or one-year subscription (6 issues of US\$10.99). This new channel will open up new ways for readers to access the publication, which is currently available on Zinio and Magzter.

The magazine's August/September 2012 issue (<http://www.wildjunket.com/magazine/augustseptember-2012/>) brings aspiring travelers into the secret underworld of Sudan; Cuba's colorful culinary scene; farming for black pearls in the French Polynesia; tracking moose and bison in Europe's last wilderness; and off the Inca trail in Peru.

Committed to solid writing and stellar photography, the bi-monthly digital flipbook focuses on outdoor adventures and special interest journeys, inspiring readers to travel light and travel far. Says Irene Poon from Travelllll.com: "Forget city breaks and all-inclusive holiday resorts – these writers know how to travel and know how to tell a good story."

Beyond the latest release of their Newsstand app, Huang says they "plan to offer other new and innovative products to subscribers very soon."

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To coincide with the app launch, this latest issue is now available for FREE for a week from Monday 16 July to Sunday 22 July. Read the issue here (<http://www.wildjunket.com/magazine/augustseptember-2012/>).

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