

Kuoni shows off the world in the new 2013 worldwide brochure

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Kuoni has revealed its latest brochure, 'Worldwide 2013', featuring a selection of amazing holidays, unforgettable experiences, award-winning service and great value.

Brimming with exclusive properties (mostly in the Maldives, Sri Lanka and Thailand), brand new places to stay, a wide range of multicentre holidays, tailor-made options and a brand new navigational aid, 'Worldwide' represents an encyclopaedia of travel inspiration.

The tiny jewel that is the 12-bedroom Keyonna Beach hotel in Antigua, ideal for romantic getaways, contrasts with the family-oriented Holiday Inn Resort Phuket Mai Khao Beach. Both are new to 'Worldwide' this year.

As for destinations, Kuoni has expanded its offering to Vietnam on the back of the new direct flights, with 19, mostly new, beach hotels. The key resorts of Mui Ne, Nha Trang, Hoi An and Danang are all included and now tantalisingly closer. They are offered as both beach-only holidays or combined with a city or a tour.

Kuoni's depth of knowledge of the paradise islands of the Indian Ocean is played out on the pages too, with a large selection of exclusive properties to choose from. More pages are also devoted to the colourful Caribbean islands, with competitive prices, great offers and a wide selection of all-inclusive holidays. In tune with Kuoni's expertise in tailor-making the perfect holiday, each hotel and tour in the brochure is labelled with an icon to guide customers during the decision making process to help find the perfect holiday to suit their needs. The nine icons are:

- Mind, Body & Soul
- Away from it all
- Time Together
- For Families
- Holiday with Friends
- Sun & Socialising
- I want it all
- Explore & Discover
- Go Beyond

"The new 'Worldwide' brochure gives everyone the opportunity to find the best holiday they can experience," says Mark Duguid, Head of Market Management. "The concept and style has changed this year but the fundamentals haven't and that's down to our passion for travel and our knowledge of the fantastic places waiting to be discovered around the globe."

Kuoni has over 170 awards to its name, including Best Luxury Tour Operator at The Sunday Times Travel Magazine Readers' Awards 2011 and Best Tour Operator at the Telegraph's Ultratravel 100 Awards 2012. The company has also been voted a Which? top Recommended Provider.

About Kuoni:

Kuoni was established in 1906 in Switzerland by Alfred Kuoni, a visionary adventurer and explorer of his time who opened some of Europe's first travel agencies. Today Kuoni has branch operations in over 40 countries. For 106 years Kuoni has been creating holidays with a spirit of adventure, including Italy holidays (<http://www.kuoni.co.uk/en/holiday/europe/italy/pages/default.aspx>), Thailand holidays (<http://www.kuoni.co.uk/en/holiday/asia/thailand/pages/default.aspx>), Cuba holidays (<http://www.kuoni.co.uk/en/holiday/caribbean/cuba/pages/default.aspx>), New York holidays (<http://www.kuoni.co.uk/en/holiday/north-and-central-america/usa/new-york/pages/default.aspx>) and Las Vegas holidays (<http://www.kuoni.co.uk/en/holiday/north-and-central-america/usa/las-vegas/pages/default.aspx#/>). Kuoni is ABTA and ATOL protected, giving customers financial protection and ensuring they won't be stranded abroad.

Kuoni Stores & Partnership Stores: For customers who like to book a holiday face-to-face with their own personal consultant, they are invited to pop into one of Kuoni's 21 exclusive travel stores across the UK or one of four Kuoni Partnership Stores, which are leading independent travel agents with a first class reputation in their towns and cities. With stylish décor, impeccable service and the expert knowledge of Personal Travel Experts, Kuoni strive to make sure that customers' holidays start the second they walk through the door.

Kuoni stores can be found in: High Street Kensington, Knightsbridge and London City, Bluewater, Bristol, Cambridge, Canterbury, Cheltenham, Chichester, Dorking, Kingston, Guildford, Leeds, Liverpool, Manchester, Milton Keynes, Nottingham, Sheffield, Solihull, Westfield Stratford and Winchester. Kuoni Partnership Stores include: Baldwins Travel Agency Ltd, Maidstone; Peter Goord Travel, Plymouth; Travel Bureau, Gosforth; World Market Travel, Bath.

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