

WestWon Limited Appoints Two New Board Directors as Leasing Company Expansion Gathers Pace

Submitted by: WestWon

Tuesday, 24 July 2012

WestWon Limited (www.westwon.co.uk) has today announced the appointment of two new Directors, Andy McCready and Kevin Stocker, as part of the company's strategic plan for growth. The organisation has recently stepped up its activities in the North of England and is planning further investment in its new Internet arm. It is continuing to focus on the expansion of the Business Development team and is currently recruiting another two new members of staff.

Newly appointed Sales Director Andy McCready joined WestWon Limited in September 2011 to launch WestWon Dashboard – the company's credit reporting and profiling solution. He brings a wealth of experience to the role of Sales Director, having gained in-depth business development experience during his time at Wyse Assist and Dun & Bradstreet and previously been sales manager at the CCTV Centre and Amicitia. As a former President of Marlow Chamber of Commerce, he has also forged strong links within the local business community.

Since joining WestWon Limited in April 2011, Kevin Stoker has driven the company forward with the development of key processes and relationships for the administration and funding of client leasing agreements. In the role of Operations Director, he will continue to build on these firm foundations as the business and its client base rapidly expands. With many years experience of the leasing and asset finance arena – previously at Mill Wood Finance Ltd. and Wyse Leasing PLC – Kevin's contribution to the company and to the team has been invaluable and will continue to provide inspiration through the next phase of growth ahead.

Elsewhere, James Fletcher has joined WestWon to launch the company's operations in the Manchester area, while Richard McGrath will focus on WestWon's new and existing clients in around London. Recruitment for the new positions of Business Administrator Executive and Digital Media Marketing Executive is currently underway.

Company founder and CEO, Jeremy Hall, commented, "New Board Directors (<http://westwon.co.uk/index.php/westwon-board-of-directors>) Andy McCready and Kevin Stocker bring invaluable experience to the table and I believe they have a substantial contribution to make to driving the company forward at a strategic level.

WestWon is right at the forefront of meeting client's requirements for competitive, easy-to-arrange asset finance as well as a raft of associated services such as insurance. With these new appointments, we are more than ready for further growth in demand."

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