

GFI VIPRE Mobile Security Premium Now Available for Android Devices

Submitted by: GFI Software

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New app enables users to defend smartphones and tablets from viruses, monitor kids' mobile activity, back up data, and remotely lock and wipe lost or stolen devices

London, UK – 25 July 2012 – Beginning today, one of the most comprehensive mobile protection applications for Android™ phones and tablets (<http://www.vipremobile.com/>) is available in the UK from GFI® Software. In addition to securing users from more than 10,000 known Android viruses, GFI VIPRE® Mobile Security Premium helps them to keep their children safe, protect personal information and prevent data loss in the event their device is misplaced or stolen.

GFI VIPRE Mobile Security Premium, which is now available in Google Play™, combines GFI Software's award-winning VIPRE antivirus technology with lost device features, parental controls and automatic backup capabilities. This powerful combination enables consumers to use their devices freely without having to worry about mobile viruses, identity theft, data loss or unsupervised activity.

"Consumers may be reluctant to use mobile devices for banking and online transactions due to concerns about mobile malware and other security risks," said Mark Patton, general manager, Security Business Unit at GFI Software. "GFI VIPRE Mobile Security alleviates these fears by equipping Android users with a powerful prevention strategy that helps keep their family's data secure and confidential. With these safeguards in place, consumers have the freedom to use their devices however they wish and can enjoy the convenience and flexibility that mobile devices were designed to provide."

Prevention and Protection Provide Security, Reliability and Mobile Freedom

GFI VIPRE Mobile Security Premium offers Android users a multifaceted prevention and protection strategy for four key areas of mobile risk – malware, data theft, child safety and data loss:

- Advanced antivirus for Android (<http://www.vipremobile.com/features/security>) keeps hackers out. Developed by the same experts who created GFI's proven VIPRE Antivirus software for PCs, VIPRE Mobile Security's antivirus technology defends smartphones and tablets from more than 10,000 known Android viruses without impacting device performance. With scheduled scans, advanced malware detection and active protection from malicious applications, GFI's antivirus for Android keeps hackers out and personal information secure.
- Lost device features remotely protect missing and stolen devices. Stay in control with GFI VIPRE Mobile Security Premium's lost device features, which enable Android users to locate a lost device and secure the data on it – even if it's stolen. From the VIPRE Mobile Security website, consumers are able to sound an alarm on a phone or tablet, view a device's most recent location, lock a device to keep strangers or thieves out, and wipe all personal information and data to prevent it from falling into the wrong hands.
- Activity monitoring provides parents with peace of mind. For concerned parents who are looking for an easy way to supervise their children's mobile usage, the activity monitoring feature records and stores all important device activities – such as incoming and outgoing phone numbers, sent and received text

messages, and browsed websites – on the VIPRE Mobile Security website. Parents can then track when, where and how their children’s devices are being used.

Location tracking allows them to view a complete history of a device’s location over a period of time. According to a survey of more than 1,000 U.S. respondents conducted by Opinion Matters on behalf of GFI Software, which was also released today, 12% of consumers say they would use location tracking to monitor their spouse’s whereabouts, while 31% say they would track where their teen goes on a Friday night (see GFI® Survey Finds 12% of Consumers Would Use Mobile Location-Based Tracking to Keep Tabs on their Spouse (<http://www.gfi.com/page/129141/gfi174-survey-finds-12-of-consumers-would-use-mobile-location-based-tracking-to-keep-tabs>))

- Secure online backup keeps valuable information safe and accessible. Losing a device does not have to mean losing important information and precious memories. VIPRE Mobile Security Premium’s online backup functionality securely stores contacts, pictures, bookmarks, user dictionaries and other data – enabling consumers to quickly and safely recover personal information in the event their device is lost or stolen.

As an added layer of protection, VIPRE Mobile Security Premium enables users to activate feature restrictions, which prevent other users, such as children, from changing settings.

Pricing and Availability

GFI VIPRE Mobile Security Premium is now available for purchase in Google Play. Android users have the option to trial the Premium features at no cost for 30 days. At the end of the trial period, users can purchase the Premium version or continue to use the freemium application, which includes antivirus technology, lost device alarm functionality and online backup of contacts.

Android users can purchase VIPRE Mobile Security Premium for 99 cents (63 pence at current market rate) per month or \$9.95 (£6.40 at current market rate) annually. Payments can be made through in-app billing with Google Checkout™.

To learn more about GFI VIPRE Mobile Security Premium, visit <http://www.vipremobile.com>.

About GFI

GFI Software provides web and mail security, archiving and fax, networking and security software and hosted IT solutions for small to medium-sized businesses (SMB) via an extensive global partner community. GFI products are available either as on-premise solutions, in the cloud or as a hybrid of both delivery models. With award-winning technology, a competitive pricing strategy, and a strong focus on the unique requirements of SMBs, GFI satisfies the IT needs of organisations on a global scale. The company has offices in the United States, United Kingdom, Austria, Australia, Malta, Hong Kong, Philippines and Romania, which together support hundreds of thousands of installations worldwide. GFI is a channel-focused company with thousands of partners throughout the world and is also a Microsoft Gold ISV Partner.

For more information

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