

Appogee Joins Google Cloud Platform Partner Program

Submitted by: Appogee

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Appogee today announced it has joined the Google Cloud Platform Partner Program (<http://cloud.google.com/index.html>) as a Services Partner. Appogee is a Google-focused systems integrator, specializing in helping organizations get increased value from their investments in Google's enterprise products. They provide a collection of applications that connect to Google Apps published in the Google Apps marketplace, as well as providing custom development and integration services.

"The Google Cloud Platform Partner Program enables us to help our clients develop new cloud-based solutions that drive their success in the Enterprise sector by building on the power of the Google Cloud Platform," said Stuart Keeble, MD at Appogee. "The Google Cloud Platform offers a broad set of application development, cloud storage, large scale computing, and big data capabilities that provides us with the ability to offer reliable and scalable innovations to our clients."

"We are pleased to have worked with Appogee and used Google's Cloud Platform for our online print and delivery system, Docmail Connect for Google Apps. We are currently engaging in a second custom development project which will utilise Google Cloud Messenger to offer further innovation to our delivery service through Android handsets". Dave Broadway, CEO at CFH Docmail.

Google's Cloud Platform products enable customers to implement:

- Cloud app solutions, such as mobile apps, social apps, business process apps, and websites, using Google App Engine and Google Cloud SQL.
- Cloud storage solutions, such as high-end backup and recovery, active archiving, global file sharing/collaboration, and primary SAN/NAS, using Google Cloud Storage.
- Large-scale computing solutions, such as batch processing, data processing and high performance computing using Google Compute Engine.
- Big data solutions, such as interactive tools, trend detection and BI dashboards, using Google BigQuery and Google Prediction API.

"To help customers get the most out of our cloud platform products," explains Eric Morse, Head of Sales and Business Development, for Google's Cloud Platform, "we work closely with services firms, like Appogee, that deliver custom applications and other infrastructure solutions on Google's cloud platform."

The Google Cloud Platform Partner Program includes Services Partners such as systems integrators, IT consultant firms, developers, web designers, and other professional services companies that help clients design, develop, and manage new cloud-based solutions. Customers benefit by engaging with Appogee, which has invested in developing the skills needed to build these powerful new solutions on top of Google's Cloud Platform.

For more information on Appogee and our cloud-based offerings, please visit www.appogee.co.uk. (<http://www.appogee.co.uk>)

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