

Update to Real London Tube to Help iPhone and iPad Users Travel Around London This Summer

Submitted by: PS Ventures Limited

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PS Ventures Limited today announced a significant update to their iPhone and iPad app, Real London Tube.

Real London Tube overlays a map of the London Underground on top of Google maps. It shows how the tube map looks correctly drawn to scale whilst maintaining all the detail of Google Maps that iPhone users have come to recognise.

This provides a much clearer view of where stations and lines are in relation to each other and promotes a more efficient use of the London Underground, especially in the busy summer of sport. The app can even save our users money by showing where tube journeys are just as easy to walk.

Journey planning and routing with data provided by TFL has now been added to the app to compliment the already bulging list of features. Real London Tube already shows users their position on the map and their closest stations (including the distance to each station) to help choose the most efficient method of reaching their destination. But with the new journey planning feature, all transport options including buses and overland trains are accessible.

Links to station specific information about this summer's busy underground network are also included in the upgrade.

Other features include:

- Live tube statuses;
- Live tube station departure boards;
- Address search so the closest stations to any address can be seen; and
- An offline scale drawing of the tube map.

A video of the app in action can be viewed at <http://www.youtube.com/watch?v=mAvLU6x5QG0>

PS Ventures Limited director Philip Simpson commented "We're very excited to be bringing this great new update to our current and future users. With a busy summer of sport, using the London transport network efficiently is essential and Real London Tube is great at showing users how to avoid unnecessary journeys or to look for alternative routes."

Real London Tube can be downloaded at Real London Tube (<http://itunes.apple.com/gb/app/real-london-tube/id399616872?mt=8>).

The App's own webpage is at http://www.psventures.co.uk/pv_view_iphone.php?iphone_id=11&iphone_app_name=Real-London-Tube

A number of free sample apps are available. Please contact press@psventures.co.uk

PS Ventures Limited is a UK based company specialising in web design and iPhone and iPad app development. The company website can be found at www.psventures.co.uk.