

# London Expansion for Edinburgh SEO Firm

Submitted by: Query Click Ltd

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Fast growing Edinburgh based online marketing company (<http://uk.queryclick.com/>) QueryClick has announced the arrival of two new business development executives to its London office.

The specialist marketing company, which helps businesses improve their online return on investment, launched the London base in August last year as a platform to expand beyond Europe and into the Far East within the next three years.

Business Development Executives Adam Lee and Leon Willoughby will be based in Marylebone, a stone's throw from Regents Park and Oxford Street and are excited to drive the firm's ambition forward.

Adam said: "I'm excited about working for QueryClick and I hope my experience and global brand knowledge in the travel, fashion and leisure industries will add value to developing the business and drive forward international growth."

Both Adam and Leon have received training at the Edinburgh headquarters from QueryClick founder and managing director, Chris Liversidge and development manager, Debbie Fraser.

Leon brings his experience in working with Neoteric and said: "QueryClick is a very highly respected search engine marketing agency (<http://uk.queryclick.com/>) in the UK so I was delighted to be offered the position and I hope to strengthen our ties with UK based multinational businesses."

The company, which launched in 2008 with just three members of staff now employs 16 people working on a diverse range of clients including multi-national FTSE 100 company, Aggreko.

About QueryClick

QueryClick is one of the UK's leading providers of Search Engine Marketing (SEM) solutions for companies ranging from FTSE 100 listed brands to ambitious small businesses looking to grow aggressively.

QueryClick specialise in Search Engine Optimisation (<http://uk.queryclick.com/en/search-engine-optimisation-seo/>) (SEO), Pay Per Click (<http://uk.queryclick.com/en/pay-per-click-ppc/>) (PPC) and Conversion Rate Optimisation (<http://uk.queryclick.com/en/conversion-rate-optimisation-cro/>) (CRO) to deliver the best return on investment in the industry with proven results for businesses of any size.

It's this level of success that has seen QueryClick experience recession-defying growth as a company but also manage to create record return on investment for their clients, the list of which includes a variety of companies from globally renowned FTSE 100 firms to local start-up businesses.

Pioneers in innovation with their finger firmly on the industry pulse, QueryClick continue to put Scotland, and the UK, on the world map in terms of those leading the charge in innovative, results-led search marketing solutions.

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