

Rudell the Jewellers attend the Bremont 'Victory' launch

Submitted by: Rudells

Thursday, 2 August 2012

On July 12th The Bremont Watch Company held their launch party to celebrate the release of their 'Victory' watch and Rudell the Jewellers were delighted to attend the 'invite only' event with their guests.

Held aboard the HMS Victory in Portsmouth naval harbour, the torrential rain did nothing to dampen the enthusiasm for these beautiful and incredibly unique timepieces. The watches are named after the historical ship of Admiral Nelson because original parts of the Victory (a copper nail from the hull of the ship and a piece of oak from the keel) have been integrated into key component parts of the timepieces.

Upon arrival, guests were officially welcomed on board, saluted by members of the Royal Navy and greeted by Giles and Nick English, Bremont's owners, who introduced the two very special limited edition pieces that they have produced. Guests were then invited to go outside, and experience the firing of one of the canons.

Back on board the ship, the watches were on show. Bremont have worked closely with The National Museum of the Royal Navy (Portsmouth) to create a limited edition timepiece unlike any other watch ever created. Created in stainless steel and 18ct rose gold, both models feature an elegant retrograde dial and have Nelson's personal seal on the reverse. Bremont is the first company that have had permission to use his seal. Engraved around the edge of the case back are Nelson's last words "Thank god I have done my duty".

Beautiful classical music, and a great fish and chip supper concluded a great event, and a wonderful evening.

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Rudell the Jewellers (<http://www.rudells.com>) showrooms are based in Wolverhampton and Harborne, Birmingham; they are renowned for the finest quality jewellery and customer service in the Midlands since 1938.

Note: For PR enquiries please contact jennymuddyman@rudells.com or 0121 427 1904.

Please note board directors for reference: Jon Weston, Managing Director, and John Harlow Sales Director.