

Walking on Sunshine at Weston Park Marie Curie Cancer Care's Walk Ten Proudly sponsored by HomeServe

Submitted by: MEC Global

Monday, 6 August 2012

While the rest of the UK tuned in to the opening ceremony of the Olympic Games, hundreds of fundraisers in Staffordshire made the most of the evening sun to walk 10 kilometres in the grounds of Weston House, supported by headline sponsors HomeServe (<http://www.homeserve.com>), for the third consecutive year.

More than 230 people took part in Marie Curie Cancer Care's (<http://www.mariecurie.org.uk/>) latest 'Walk Ten' event, including 25 from HomeServe, paying £10 each to register and raising £21,000 in total.

People walked for a host of personal reasons – from keeping fit and enjoying the scenery to honouring the memory of a loved one – but with one goal: raising money to help Marie Curie Nurses provide more free care to people with terminal illnesses in their own homes.

Sarah Palmer, National Charity Manager at HomeServe set the team challenge amongst employees asking them to make the walk extraordinary. As this walk took place at Weston Park, Sarah and her team went with a 'Western' theme dressing up as cowboys.

Sarah said: "At HomeServe we are proud to sponsor Walk Ten, raising money for local Marie Curie Nurses caring for people with terminal illnesses in the Midlands. Giving people the choice to die in their place of choice at the end of their lives is so important, both for patients and their loved ones, and this rewarding and poignant event is just one way we can help make this possible for even more people."

Participants enjoyed exclusive, after-hours access to Weston Park, followed by fireworks, picnics and live music throughout the evening to celebrate the work of Marie Curie Nurses.

This is HomeServe's third year sponsoring Walk Ten (<http://www.homeserve.com/marie-curie/walk-ten>), with employees raising £15,000 to date from this event alone. Employees are currently celebrating hitting the £700,000 mark of their £1 million fundraising target over three years.

Walk Ten is a series of unique 10k summer evening walks taking place at 25 beautiful locations across the UK.

The walks all take place between July and September. Registration is £10 per person in advance (children go free) and £20 to register on the night. Everyone is encouraged to raise as much as they can to help Marie Curie Nurses provide more free care to people with terminal illnesses in their own homes and in the charity's hospices.

To register for your nearest Walk Ten, or for more information, go to www.mariecurie.org.uk/walkten or call 08700 340 040.

ENDS

For further information, please contact:

Michael Sheen
Bell Pottinger Consumer
020 7861 3013
msheen@bpconsumer.co.uk

Walk Ten Event / Date

Chatsworth, Derbyshire / Saturday, 21 July
Stowe House, Buckinghamshire / Friday, 27 July
Weston Park, Staffordshire / Friday, 27 July
Sissinghurst Castle, Kent / Saturday, 28 July
Beaulieu, Hampshire / Saturday, 4 August
Castle Howard, York / Saturday, 4 August
Margam Park, South Wales /Saturday, 4 August
Hill of Tarvit, Fife /Saturday, 4 August
Denbies Wine Estate, Surrey /Saturday, 11 August
Tatton Park, Cheshire /Saturday, 11 August
Athelstaneford, East Lothian /Saturday, 11 August
Mount Edgcumbe, Cornwall /Sunday, 12 August
Grimsthorpe Castle, Lincolnshire /Friday, 17 August
Ulster American Folk Park, Omagh /Friday, 17 August
Bolton Abbey, North Yorkshire /Saturday, 18 August
Croft Castle, Herefordshire /Saturday, 18 August
Croome Park, Worcester /Saturday, 25 August
Dumfries House, Ayrshire /Saturday, 25 August
Stormont Estate, Belfast /Friday, 31 August
Boughton House, Northamptonshire /Saturday, 1 September
Stourhead, Wiltshire /Saturday, 1 September
Gibside, Tyne and Wear /Saturday, 1 September
Belladrum, Inverness /Saturday, 1 September
Spread Eagle, West Sussex /Sunday, 2 September
Eastbourne, East Sussex /Saturday, 8 September

About HomeServe

HomeServe is proud to partner Marie Curie Cancer Care and yet again sponsor Walk Ten for a fantastic third year.

HomeServe has pledged to donate £1 million; giving £500,000 in cash which will pay for 25,000 hours of Marie Curie nursing care and £500,000 of free home emergency cover to Marie Curie patients by March 2013. Homeserve are already well over half way to fulfilling their promise to the charity, having donated £650,000.

HomeServe is providing free home emergency cover to Marie Curie patients through their unique patient policy. To date, over 1,000 policies have been taken out and more than 550 jobs have been carried out in patient homes, providing practical support to families through an incredibly difficult time.

HomeServe is Britain's dedicated home emergency and repairs expert. Every minute a HomeServe engineer comes to the rescue of a British household. HomeServe offers insurance cover for plumbing, drains, electrical wiring and gas central heating. A tradesmen service also gives customers on demand access to approved tradesmen to carry out numerous jobs around the home.

www.homeserve.com

0800 247 999