

Intermodal Europe 2012 registration opens early

Submitted by: Molokini Marketing

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More than 5,000 professionals involved in the container supply chain are expected to meet at the Amsterdam RAI on 27-29 November for Intermodal Europe 2012. Now in its 36th year, the conference and exhibition is one of the most important events in the container shipping calendar, attended by all levels of the global supply chain.

Following the unprecedented success in 2011, Intermodal Europe 2012 (<http://www.intermodal-events.com/Content/Welcome/1/>) has opened registration early for the 'free to attend' three day event, which covers all areas of container transport and logistics across road, rail and sea. This year will build on the success of previous shows, which have attracted visitors from more than 100 countries.

"Intermodal Europe brings container transport and logistics professionals together from all over the world providing the opportunity to share the latest industry developments, to network and to do business" says Event Director Sophie Ahmed. "Once again, there are high-quality speakers and exhibitors and we expect an excellent turnout in Amsterdam."

With over 50 free conference sessions, Intermodal Europe 2012 will be a valuable forum to share current industry-specific challenges and solutions from all areas of the supply chain, including the challenges faced by shippers. Conference sessions at the 2011 event featured presentations from leading figures including Proctor & Gamble's Frank Arendt and Søren Toft, Vice President at Maersk Line and visitors this year will see similar high profile speakers.

"2012 conference speakers and topics will be announced in September" confirms Sophie Ahmed. "The sessions will feature up to 50 high profile expert speakers with topics that will stimulate debate and provide insight to help businesses operate their supply chain more efficiently and with reduced costs, shaping the future of importing and exporting."

The exhibition will also provide insight into the future of the container and intermodal industry, as exhibitors showcase the latest equipment, systems, technology and services designed to improve operational productivity and efficiency. 80% of the exhibition space is already booked with companies such as Carrier Transcold, Maersk Container Industry, Cargotec, Cronos Container Group, Florens Container Services, TOUAX Group, TAL International Container Corporation, Daikin Industries Ltd, COA, CAI International (Container Applications International (UK) Limited), Valspar, Thermo King and Seaco already confirmed on the exhibition floor.

Jonathan Shaw, Global Communications, Carrier Transcold said, "Intermodal Europe is the premier event for the intermodal industry and all of our customers visit the exhibition. The 2011 edition of the event was extremely well attended and we are looking forward to Amsterdam in 2012."

Intermodal Europe helps visitors make efficient use of their time. In 2011, an average of £1.4m of business was generated per exhibitor, according to independent research conducted. Sophie Ahmed adds "The focus at our 2011 event was all about business. Intermodal Europe is not just about networking; it

provides the perfect opportunity to do business and to gain comprehensive insight at the free to attend conference all under one roof.”

For further information, to register or to exhibit, visit www.intermodal-events.com (<http://www.intermodal-events.com>).

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NOTES TO EDITORS:

Intermodal Europe is the world-leading exhibition and conference for companies associated with the container and intermodal industries and covers all areas of container transport and logistics across road, rail and sea. The event provides an invaluable industry forum, bringing together high-quality speakers and key exhibitors.

Organised by Informa Exhibitions, Intermodal Europe is now in its 36th year. Established in 1976 as the Container Technology Conference (CTC) Intermodal Europe has developed and matured alongside the industry it serves.

Keep up with latest news and discussions by joining the Intermodal Europe LinkedIn Group at www.intermodal-events.com/linkedin and follow Intermodal Europe on twitter www.intermodal-events.com/twitter. Visit www.intermodal-events.com for further information

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