

Socket Boppers sales soar as the post Olympic buzz hits the high streets!

Submitted by: Wicked Vision

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Following the incredible success of TeamGB's 5 medals in the Boxing at the Olympic Games, Wicked Vision are seeing sales of Socket Boppers (<http://wickedmania.com/>), their inflatable boxing pillows, soar! With the next generation of young sports stars inspired by the gold medal winning performances of Nicola Adams, Antony Joshua and Luke Campbell, youngsters are choosing Wicked Vision's latest sports toy to emulate their hero's!

Recently launched in the UK, Socket Boppers have been one of the best selling toys in the US for the past 35 years and now the trend looks set to continue in the UK! With record breaking results for Team GB at the Olympic Games, more and more kids want to try out new sports and what better way for parents to encourage their kids to get active than with these affordable inflatable toys!

Socket Boppers are all about foolish fun and youngsters of all ages can really let loose and go for it! With the 'whacking world' of Socket Boppers kids will never get bored again as they safely let off steam with a cushion of air behind every punch!

Success of the Socket Boppers range, which also includes the 'bounce back' 'Powerbag' is no surprise to MD David Strang who commented; "The Olympics were incredible and with the whole country focusing on sport, Wicked Vision saw the opportunity for our range of sports toys to encourage kids into active play. As market leaders, our Socket Boppers range is now flying off the shelves in the major High Street toy retailers including ToysRUs, Hamleys, online retailers Amazon and department stores including John Lewis and JJB Sports.

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Notes to Editors

Samples and high resolution images available on request.

The Socket Bopper range is ideal for indoor and outdoor play and includes the inflatable boxing gloves and Power Bag. With a cushion of air behind each punch, Socket Boppers are soft, safe and fun will ensure tears of laughter each and every time! The products are suitable for children aged 5+. The Socket Boppers inflatable boxing pillows RRP £9.99 and the Socket Boppers Powerbag RRP £14.99.

For full range of stockists please visit <http://www.wickedvision.co.uk/stockists.html> or contact amy@wickedvision.co.uk or call 0203 195 1565.

Wicked Vision (<http://www.wickedvision.co.uk>) is a young, vibrant, independently owned and operated toy, gift and game company based in Wimbledon.

Established in 2000 by current managing director David Strang from the humble beginnings of a South West London flat, Wicked Vision has changed a lot, experiencing rapid growth and increasing success over the

years. This is thanks to the company's committed team, a regularly updated and carefully considered product range and a strong desire to see smiling, happy customers playing with our products all around the world.

Wicked Vision is devoted to providing top quality, innovative toys for the UK and international markets. The company has a knack for developing and rounding up fresh and exciting new products and they don't rest until everyone's talking about them. Wicked Vision is in fact the biggest manufacturer and distributor of genuine returning indoor and outdoor boomerangs in the world.